POLARIS® RZR® SALUTE TO HEROES GIVEAWAY COMPLETE OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR DONATION WILL NOT INCREASE YOUR CHANCES OF WINNING. Open only to legal residents of the United States and the District of Columbia, at the time of entry who are 18 years of age or older and who have reached the age of majority in their place of residence. Promotion begins at 12:01 am. Central Time (CT) on May 15, 2017 and ends at 11:59 pm CT on May 29, 2017. Void where prohibited or restricted by law. Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

2. **HOW TO ENTER:** There are two (2) ways to enter. **1)** Go to the Polaris[®] RZR[®] page found at <u>www.rzrsalutetoheroes.com</u>. Complete the Registration Form and donate to the Warfighters Made nonprofit. You will be automatically entered into the sweepstakes after making the donation. Donations will only be processed through PayPal for this form of entry. (<u>www.warfightermade.org</u>) **2)** Send in a 3 x 5 card containing complete name and address information, age and the phrase "Warfighter Made" and mail in a #10 envelope to: 2017 Polaris[®] RZR[®] Salute to Heroes Giveaway, PO Box 6000, Dept. SH, Clear Lake, MN 55319. Either method of entry must include: all the following information requested of them (full name; complete address, zip code; daytime phone number, including area code; age; and e-mail address) Limit of one entry per person or address. You may enter the sweepstakes under one name and one address only. All entries must be received by 11:59 pm Central Time on May 29, 2017. (the "Promotion Period"). Sponsor's computer will be the official time clock for the Sweepstakes. Multiple entries per person per day are prohibited and will void all entries by that entrant. Once submitted, entries become the property of Polaris Industries Inc. (the "Sponsor") and will not be returned.

3. **DRAWING.** A random drawing for the prizes described below will be held on or about June 1, 2017, from among all eligible entries received. Potential winners drawn will be notified via email or phone. Potential winner will have 72 hours to reply to the notification with their interest in accepting the prize. After their response all winners of a prize valued at \$600 or more will be provided with an Affidavit of Eligibility and must sign and return such Affidavit of Eligibility within five (5) days or an alternate winner will be drawn. Award of Prizes and confirmation of winners is contingent upon potential winner's qualification and compliance with these Complete Official Rules. Sponsor reserves the right, in its sole discretion, to disqualify and randomly select an alternative potential Prize winner if: (a) a winner is unreachable within three (3) days; (b) a prize notification is returned as undeliverable or is not responded to in the time allotted; (c) a winner fails to provide Sponsor with satisfactory proof of age, identity, residency or eligibility; (d) winner declines acceptance of the prize; or (e) if in Sponsor's determination, a winner has not complied with these Complete Official Rules. The odds of winning the prize depend on the number of eligible entries received.

PRIZES : Grand Prize: Polaris[®] RZR XP[®] Turbo EPS (ARV 24,999) Secondary Prizes; One (1) of each will be given away.

Complete Set of XP1000 Fox RC2 Factory Shocks	\$ 3,995
Walker Evans Velocity Series Shocks	\$ 3,600
Rockford Fosgate RZR [®] Stage 5 Sound System Kit	\$ 3,599
2 VIP NASCAR experiences from Kyle Bush, \$1,000 Travel Certificate	\$ 2,000
2 VIP NASCAR experiences, 15 Minute Meet & Greet with Joey Logano, \$1000 Travel Certificate	\$ 2,000
2 Pro Armor Custom G-Force Seats / 2 3" 4 PT 3' Black Harnesses	\$ 1,489
Pro Line 4 Door Graphic Wrap	\$ 800
2 RZ Air Helmets / 2 Terra Firma Suits / 2 Pair of Mojave Gloves from Klim	\$ 739
2 509 Dirt Helmets / 2 Kingpin Dirt Goggles / 2 Rider Jerseys from 509	\$ 670
BMX Bike / Kicker Bluetooth Speaker&Headphones, Rockstar Backpack, T-Shirt, Hat, Case of Rockstar	\$ 584
4 Wheel Parts & 4 Wheel Parts UTV Underground Garage Gift Card	\$ 500
Lucas Oil UTV Survival Kit	\$ 400
Highlifter Polaris RZR 1000 Max Clearance Front Forward Upper & Lower Control Arms	\$ 399
Signed Tanner Foust Picture	\$ 100

Only one (1) prize will be awarded per person/family or household. Prizes will come with a standard warranty. SPONSOR MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, AS TO THE QUALITY OF CONDITION OF THE PRIZE AND EXPRESSLY DISCLAIMS ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

4. **GENERAL CONDITIONS**. Winner must take delivery of the Grand Prize at a Polaris dealer as designated by Sponsor within thirty (30) days after the Grand Prize is made available. In the event of noncompliance, the Grand Prize will be forfeited and an alternate winner will not be selected.

Prizes are non-transferable and no substitution or cash equivalent is allowed except in Sponsor's sole discretion. Sponsor reserves the right to substitute prize of the same approximate retail value. Prizes consist only of the item described above. Winners are responsible for all taxes, title, fees and any additional costs associated with the winning one of the Prizes. Approximate retail value is as of the time the rules were printed, and the value of the prizes may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the Prize chosen at the time it is awarded. Sponsor will issue an IRS Form 1099-MISC to any winner of a prize with a value of \$600 or more.

5. **PUBLICITY**. By accepting a Prize, where permitted by law, each winner grants to Sponsor, and those acting pursuant to the authority of Sponsor, the right to print, publish, broadcast and use—worldwide in any media now known or hereafter developed, including, but not limited to, the World Wide Web—at any time(s), that winner name, portrait, picture, voice, likeness (as is or as may be edited, altered, or cropped), information, and biographical information as news or information and for advertising, trade, and promotional purposes without additional compensation or review. Persons in any of the following categories are **not** eligible to participate or win a prize: (a) persons who, since May 1, 2017, were or are employees of Polaris Industries, Inc. or Innovative Processing, Inc.; their parent companies, affiliates, subsidiaries, or dealers; or the service agencies of any of the above organizations; (b) individuals engaged in the development of, the production or distribution of materials for, or the implementation of this sweepstakes; or (c) employees of, persons in the immediate family of, or persons living in the same household as any person in any of the preceding categories. For the purpose of this sweepstakes, "immediate family members" are defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children, and grandchildren.

6. **RELEASE OF LIABILITY AND AGREEMENT TO HOLD HARMLESS**. All entrants and all Prize winners agree to release and hold harmless Sponsor, all prize providers and Innovative Processing, Inc.; their respective parent and subsidiary companies, affiliates, subsidiaries, officers, directors, agents, and employees, including their respective advertising and promotion agencies; and all others associated with the development and execution of this sweepstakes (collectively, the "Releasees"), and agree upon request to confirm this release and agreement to hold harmless in writing, from any and all alleged and/or actual actions, demands, losses, settlements (whether or not litigation is commenced), claims, damages, liability, and costs whatsoever (including attorney fees), existing now or in the future, with respect to or in any way arising from this sweepstakes or participation in any sweepstakes-related activity, redeeming sweepstakes prizes, and/or delivery/misdelivery, acceptance, possession, use, or misuse of a prize including, but not limited to, liability for personal injury, bodily injury (including wrongful death or disability), damage to property, and damage or loss of any other kind.

Without limitation of the foregoing, all entrants acknowledge and agree that none of the Releasees shall be liable for any failure of the Web site during the sweepstakes; for any technical malfunction or other problems relating to the telephone network or lines, computer online systems, servers, access providers, computer equipment, or software; for the failure of any entry to be received by the Sponsor for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any Web site or any combination of the above. Further, none of the Releasees shall be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the sweepstakes.

If, for any reason, the sweepstakes is not capable of running as planned due to, but without limitation, tampering, unauthorized intervention, fraud, human or other error, technical failures, or any other causes beyond the control of Sponsor that, in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the sweepstakes and to draw winners from all eligible entries received, pursuant to Rule #3, as of the date of termination. Any attempt to deliberately damage any Web site or to undermine the legitimate operation of this sweepstakes is a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

8. **DISPUTES.** THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF MINNESOTA WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this sweepstakes, each participant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this sweepstakes shall be resolved individually, without resort to any form of class action, exclusively before a court located in Minnesota, having jurisdiction over the parties and the subject matter. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this sweepstakes), and participant further waives all rights to have damages multiplied or increased.

9. **USE OF DATA.** By entering this sweepstakes, each entrant expressly consents to the storing, sharing, and use of the personal information submitted with his/her entry by Sponsor, and their respective agents and/or representatives, in accordance with Sponsor's Privacy Policy. All entry and other information submitted may be used for advertising, trade, and marketing purposes both by Sponsor and authorized third parties in accordance with Sponsor's privacy policy, available at http://www.polarisindustries.com/en-US/OurCompany/Privacy/Pages/Privacy.aspx

10. **NAME OF GRAND PRIZE WINNER**. For the names of the Prize winners, send a self-addressed, sufficiently stamped envelope to RZR Salute to Heroes Winners List, PO Box 240, Clear Lake, MN 55319. Requests must be received by June 30, 2017. Limit one request per person or per household.

11. **SWEEPSTAKES SPONSOR**. Polaris Industries Inc., 2100 Highway 55, Medina, MN 55340. ©2017 Polaris Industries Inc. Polaris^{®,} and RZR[®] are registered trademarks of Polaris Industries Inc.

Use of PayPal must follow all of the terms and conditions of that provider.

THIS SWEEPSTAKES IS NOT SPONSORED OR ADMINISTERED BY FACEBOOK, INSTAGRAM, TWITTER OR ANY OF IT'S PRIZE PROVIDERS.