



News Release

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Polaris® Launches Industry-Leading Work Utility Vehicle: PRO XD™
All-new diesel UTV line-up engineered for durability, serviceability and safety with industry-leading payload and towing for any jobsite

Minneapolis, December 10, 2018 – Polaris Commercial has designed a breakthrough line of utility task vehicles (UTVs) purpose-built for work: the all-new PRO XD. [The PRO XD line](#) from Polaris offers three diesel-powered models built to withstand the tough duty cycles and usage on the worksite, boasting industry-leading payload and towing capabilities and unmatched durability, serviceability and safety tailored to the commercial working customer.

“Polaris Commercial is laser-focused on delivering best-in-class capability, durability, serviceability, and safety to drive increased productivity for commercial work needs, missions, and markets. We listened, learned, and leveraged our nearly 65 years in this business and now we’re delivering the absolute best new UTV optimized for work,” said John Olson, vice president and general manager of Polaris Commercial. “These new vehicles will deliver huge value to our hard-working customers in the rental, construction, commercial and government sectors.”

The PRO XD provides industry leading payload of 1,930 lbs, towing of 2,500 lbs, and world-class mobility that’s expected from a world leader like Polaris. Extensive research with rental, government and construction industry leaders showed that customer productivity and profitability in work environments who use UTVs are driven by vehicle durability, serviceability and safety — which is exactly what the PRO XD provides. The vehicle models are the two-passenger PRO XD 2000D, which is available in either two-wheel drive or all-wheel drive, and the four-passenger PRO XD 4000D available in all-wheel drive.

“Our expansive commercial and military customer base operate Polaris vehicles in the harshest environments around the world,” said Sean Cheatham, vice president of product development, strategy, and marketing at Polaris Commercial. “And we have incorporated their feedback into the development of the PRO XD.”

DURABILITY

The Polaris PRO XD is engineered with industry-leading, long-lasting and robust components. Durability drives productivity and profitability by decreasing downtime, lowering the cost of replacement parts, and reducing maintenance labor.

- Kubota industrial diesel engine
- All-new rigid chassis design for industry-leading payload and towing capacities
- Rust-free and dent-resistant composite bed, large enough to fit a full-size pallet
- Heavy-duty, sealed driveline components to increase resistance from corrosive conditions
- Reinforced seat base and heavy-duty seat material for the industry's most puncture- and tear-resistant seat
- Industry-first, 26-inch, non-directional jobsite tire designed for puncture resistance and longer life on hard-packed surfaces

SERVICEABILITY

The ability to easily identify issues and conduct simple service tasks on a vehicle at the jobsite is critical to keeping the machine running efficiently and delivering a better return on investment. The Polaris PRO XD is designed to increase vehicle lifespan and optimize uptime.

- Engine maintenance intervals doubled to 200 hours — Polaris is the only vehicle brand to offer this standard on a diesel UTV — the result is less time and money spent on oil changes and extended use time
- Improved vehicle fault alarms to notify users of potential issues that could cause serious damage to the vehicle. Alarms include low oil pressure, parking brake engagement, belt burn, and engine overheat
- Relocated dipstick and air filter for easiest service maintenance through side access without the need to raise the bed
- Front air intake for clean air ingestion, improved air filter life, consistent engine power and durability
- Two-seat, two-wheel drive offering for driveline service simplicity
- Polaris PULSE™ Connector simplifies the process of adding electronic accessories like lights and radios to the vehicle's power source, simplifying accessory installation and enhancing upfit possibilities

SAFETY

Safety is a major focus on jobsites to prevent losses and enhance effectiveness. Reducing accidents and injuries, avoiding mishaps, and enhancing situational awareness are key focus areas for our Polaris

Commercial customers. That's why the Polaris PRO XD incorporates safety features to stay at the forefront of jobsite compliance.

- Industry-first orange seat belts and vehicle decals to improve vehicle visibility to surrounding workers and jobsite supervisors
- Backup alarm, horn and parking brake standard
- Vehicle starts only in Park with brake enabled
- Industry's widest foot wells to easily enter/exit vehicle with real work boots and gear
- Speed limited to 26 miles per hour for jobsite compliance, with additional speed limiting capabilities down to 15 miles per hour for slower jobsite requirements driven by safety critical operations
- Engine Braking System (EBS) for slow decent down hills
- Fully sealed cab to prevent dust ingestion. This also makes the cab quieter thereby reducing noise hazards and fatigue.

Produced in Polaris' state-of-the-art Huntsville, Alabama manufacturing facility, the PRO XD work vehicle is engineered to handle any construction jobsite, commercial work environment or government application, including operations and maintenance support, personnel transport, and emergency response. The Polaris PRO XD is sold and supported as part of the Polaris Commercial and Polaris Government & Defense portfolio of brands and encourages customization solution requests for improving work and mission productivity and safety at jobsites around the world.

Customers can visit the [Polaris Commercial website](#) for more information, or to request a quote.

Editor Note: For high-resolution images, video and data sheets, please visit our online media kit at commercial.polaris.com/press-kit or contact Mark Derks, mark.derks@wordsatwork.com.

About Polaris Commercial

Backed by more than 60 years of Polaris Industries innovation, Polaris Commercial offers a comprehensive line of durable, versatile and customizable work vehicle solutions for transporting people and hauling equipment in urban environments and industry applications. GEM®, PRO XD, Taylor-Dunn® and RANGER® vehicles are engineered with the customer's needs in mind to be dependable, safe, sustainable and to increase productivity. The dedicated and specialized employees of Polaris Commercial provide end customers with simple purchasing processes based on individual needs, dedicated customer support and a worldwide network of dealers for localized service.

Polaris Commercial | Built for Work | Polaris.com/Commercial

About Polaris Government and Defense

Polaris Government and Defense vehicles are forged from more than 60 years of off-road innovation and leadership. The commercial prowess and innovative culture of Polaris Industries are leveraged to deliver unique value to government entities and military forces worldwide. This dedicated division provides highly capable, simple to use, and affordable mobility platforms and vehicles that are readily available through easy procurement channels and supported through lifecycle training, service and maintenance from Polaris – the original equipment manufacturer.

Polaris Government and Defense | Mobility Made Easy® | Polaris.com/Gov

About Polaris

Polaris Industries Inc. (NYSE: PII) is a global powersports leader that has been fueling the passion of riders, workers and outdoor enthusiasts for more than 60 years. With annual 2017 sales of \$5.4 billion, Polaris' innovative, high-quality product line-up includes the *RANGER*®, *RZR*® and Polaris GENERAL™ side-by-side off-road vehicles; the Sportsman® and Polaris ACE® all-terrain off-road vehicles; Indian Motorcycle® mid-size and heavyweight motorcycles; Slingshot® moto-roadsters; snowmobiles; and pontoon, deck and cruiser boats. Polaris enhances the riding experience with parts, garments and accessories, along with a growing aftermarket portfolio, including Transamerican Auto Parts. Polaris' presence in adjacent markets globally includes military and commercial off-road vehicles, quadricycles, and electric vehicles. Proudly headquartered in Minnesota, Polaris serves more than 100 countries across the globe. Visit <http://www.polaris.com/> for more information.

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