

At Polaris, we are continually tuning to be good stewards for our industry, employees, riders, communities and the outdoors. As the global leader in powersports, we set a high bar and continue to raise it, holding ourselves accountable through measurable, time-specific goals and by tracking

our progress toward the aspirations stated here and described in more detail throughout this report. We are committed to working toward the following goals and aspirations and communicating transparently about our progress as we learn and adapt along the way.

THINK PRODUCT



Designing products and technologies with focus on customer satisfaction, safety, and environmental impact

THINK PRODUCTION



Operating facilities with consideration for people and the environment

THINK PLACES



Positively impacting land and water through stewardship and responsible riding

THINK PEOPLE



Putting employees, customers, dealers and the communities where we live and work at the center of what we do

2035 GOALS



ACHIEVE 90% RECYCLABLE CONTENT IN ORV VEHICLES

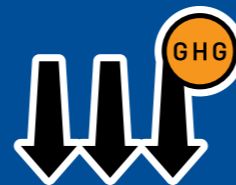


REDUCTION OF SUBSTANCES OF VERY HIGH CONCERN IN BILL OF MATERIALS



75% RENEWABLE ELECTRICITY GLOBALLY

50% REDUCTION IN ABSOLUTE GHG SCOPE 1 & 2



90% WASTE DIVERTED FROM LANDFILL

PARTICIPATE IN EPA'S SMARTWAY TRANSPORTATION PARTNERSHIP



100% OF MANUFACTURING FACILITIES WILL IMPLEMENT A WATER PROGRAM

ASPIRATIONS

POSITIVE IMPACT

We seek to have a positive impact on the outdoor places where people use our products to enjoy nature and embrace new experiences. We are committed to promoting responsible riding practices and advancing stewardship initiatives that help protect and care for our natural resources.

PROTECT WHERE WE RIDE

We are committed to promoting responsible riding practices and advancing stewardship initiatives that help protect and care for our natural resources. We seek to advance our work here through rider education and partnerships with organizations such as the National Forest Foundation and Tread Lightly!.

EMPLOYEE WELLBEING

Investing in our team and helping them to reach their full potential is core to Polaris, and we strive to offer comprehensive wellbeing programs that reflect the broad needs of our employees while furthering initiatives for employee engagement and development.

EMPLOYEE SAFETY

We aspire to be an incident-free workplace and aim to protect the health and safety of our employees and contractors through ongoing efforts that eliminate hazards, educate employees and implement preventative measures.

DIVERSITY AND INCLUSION

We believe that building a diverse, inclusive and welcoming workforce enhances innovation and enables diversity of thought. We are committed to increasing representation of diverse populations within Polaris and supporting organizations focused on fostering diversity and inclusion in the communities where we live and work.