



# POLARIS QUALITY POLICY

**We are committed to being a customer-centric company, delivering innovative, safe, high-quality vehicles, products, and services that fuel the passion of our customers and enrich their lives.**

**We deliver on this commitment by:**

**Continually assessing and enhancing customers' total experience**

**Improving processes and technologies that create our products and services**

**Complying with applicable safety and quality standards, specifications, and regulations**

**Fostering a culture that encourages all employees to advance safety and quality**

**Honoring this commitment is imperative throughout Polaris' entire organization; including our suppliers, dealers, and service providers, and is reinforced by our Polaris Quality Operating System.**

**Mike Speetzen**  
Chief Executive Officer

**Chris Wolf**  
Chief Product Excellence, Quality and Safety Officer

**I DECIDE  
QUALITY**

**POLARIS**