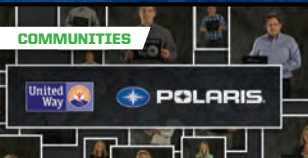




POLARIS[®]
FOUNDATION

COMMUNITIES – SAFETY – ENVIRONMENT

COMMUNITIES



SAFETY



ENVIRONMENT



FOUNDATION AND COMMUNITY REPORT

2015



POLARIS DONATES STRATEGICALLY TO THREE AREAS:



**COMMUNITY
DEVELOPMENT**



**YOUTH
SAFETY**



**ENVIRONMENT
& LAND ACCESS**

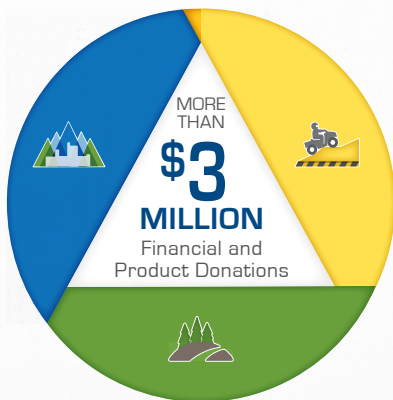


FROM THE FOUNDATION PRESIDENT

Polaris Industries Inc. has a long history and a passion for designing, engineering and manufacturing innovative, high-quality products. Our employees put that same drive into giving back to our communities.

Polaris is dedicated to the long-term investment in the communities where we live, work and play. Creating healthy communities where our employees live is central to our vision. In addition to financial grants and product donations, our giving includes the time, talent and expertise of our employees.

In 2015, Polaris contributed monetary and product donations worth more than \$3 million. These donations focused on community development, youth safety, and the environment and trail preservation.



Through giving and volunteering, Polaris and its employees work hard to make our communities better places.

Stacy Bogart
President, Polaris Foundation



COMMUNITY
DEVELOPMENT
PARTNERSHIPS



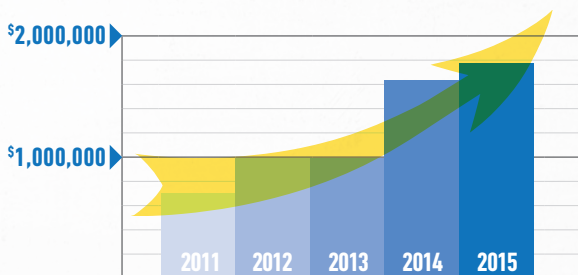
\$1,700,000

In 2015, Polaris
and our employees
donated more than
\$1.7 MILLION
to the Twin Cities
community.

UNITED WAY

The pinnacle of Polaris' community giving in the Twin Cities area is our employees' support of the United Way. Our annual giving goal is exceeded year after year.

In 2015, our employee participation rate was almost 99%. We are grateful to all of our employee volunteers who go the extra mile, exemplifying our company's dedication to the growth and well-being of our surrounding communities.



"The partnership between Polaris and the United Way runs deep. The snowflakes of generosity from the Polaris team build into a blizzard of good for the Twin Cities community. Expectations are exceeded year after year with the highest participation rate among our company partners. The Twin Cities region is a better, more vibrant community thanks to Polaris."

*~ Sarah Caruso, President
of the Greater Twin Cities United Way*

SALVATION ARMY

Polaris is proud to donate vehicles to The Salvation Army that have been strategically located around the country so they can be quickly mobilized following a hurricane, tornado, flood or other disaster.

This nationwide **Polaris Rescue and Relief Fleet** is instrumental in transporting food, water and medical supplies to those in need.



GREATER MINNESOTA HOUSING FUND

In an effort to promote development near our Roseau facility, the Polaris Foundation donated \$300,000 in support of much needed residential housing.

"Our corner of the state faces challenges when it comes to workforce housing. The Tamarack Place project will help businesses and the city to move in the right direction."

~ Mark Karl, General Manager,
Polaris, North America Off-Road Manufacturing

\$300,000

DONATED TO THE GREATER MINNESOTA HOUSING PROJECT





**YOUTH
SAFETY
PARTNERSHIPS**



BOY SCOUTS OF AMERICA®

Polaris and the Boy Scouts of America have an exclusive and mutually beneficial partnership. This partnership promotes youth off-road safety practices, environmental respect and the benefits of outdoor activities.



Prepared. For Life.®



14

BSA CAMPS WITH
ATV SAFETY PROGRAMS

36,359

SCOUTS EXPOSED
TO POLARIS ATV
SAFETY PROGRAM

3,728

SCOUTS COMPLETED
ATV SAFETY PROGRAM

637

SCOUTS PARTICIPATED
IN ATV TRAIL BUILDING/
CONSERVATION
PROGRAMS

331

SCOUT LEADERS
TRAINED IN ASI
SAFETY EDUCATION



4-H TRAVELING ATV SAFETY CLASSROOMS

The Polaris Foundation sponsors traveling ATV safety classrooms to teach youth safe and responsible riding practices.

4

TRAVELING ATV
SAFETY TRAILERS

346,400

YOUTH EXPOSED TO
EXHIBITS AT EVENTS

747

4-H YOUTH
COMPLETED ASI
ATV SAFETY TRAINING

35

4-H LEADERS
TRAINED IN ASI
SAFETY EDUCATION



NATIONAL FOREST FOUNDATION

Polaris takes seriously our commitment to promote environmentally responsible use of our off-road vehicles. We are proud to work alongside the National Forest Foundation to ensure that our riders will have healthy, safe and sustainable outdoors for years to come.

NATIONAL OFF-HIGHWAY VEHICLE CONSERVATION COUNCIL FOUNDATION (NOHVCC)

We partnered with NOHVCC to produce the first-of-its-kind “Great Trails,” a premier resource guide for designing quality off-highway vehicle trail systems that are sustainable and fun.

www.nohvcc.org/resources/great-trails

TRAILS GRANT PROGRAM

Since Polaris launched our T.R.A.I.L.S. Grant Program in 2006, we have donated more than \$1.7 million to snow and ORV groups to ensure the future of safe, legal and accessible riding.

In 2015, 21 organizations received T.R.A.I.L.S. grants ranging from \$7,000 to \$10,000. This past September, Polaris awarded its 200th grant.

T.R.A.I.L.S.



**ENVIRONMENT
& LAND ACCESS
PARTNERSHIPS**

Polaris and the Polaris Foundation support organizations that promote the responsible use of trails and respect for the environment.



EMPLOYEE PROGRAMS

At Polaris, we measure success in many ways. Customer satisfaction with our innovative products is an important measure. But, we also evaluate success through the passion and time that employees donate to the communities where we live and work.

TEAM POLARIS

TEAM Polaris recognizes causes that are important to our employees while strengthening employee relationships and has raised more than \$500,000 for local charities.



DOLLARS FOR DOERS

The Dollars for Doers Program was created to encourage and support our employees in their philanthropic efforts by providing a monetary donation, made to eligible organizations, depending on the amount of time an employee has volunteered. Since its inception in 2013, the program has grown exponentially.



POLARIS
FOUNDATION
Communities - Safety - Environment

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