

WE'RE PROUD TO BE AMERICA'S FIRST MOTORCYCLE COMPANY

In 1901, two fearless pioneering innovators – George M. Hendee and Oscar Hedstrom – founded America's first motorcycle company: Indian Motorcycle. They started by taking a risk and going all-in on something entirely new and unheard of to Americans – the motorcycle. Their passion and fearlessness live on today at the core of our brand and our vision:

MAKE THE FIRST MOVE

INDIAN CHIEF

Combining iconic, American V-twin style with modern performance and technology, Indian Motorcycle designed the Chief with a simplistic and mechanical aesthetic that pays homage to the glory days of American motorcycling. The Chief lineup boasts a classic compact stance and simple steel frame in both classically-styled and modernly-mean designs.

The Chief provides a stripped-down riding experience where power, minimalism and attitude lead the way. The Chief Bobber pays stylistic homage to the muscular, classic post-war era V-twins. The Super Chief, with saddlebags and windshield, begs riders for a bolder escape. At the heart of all models is the legendary Thunderstroke V-twin engine, providing smooth, effortless power. With this bike's timeless design and technology hidden in plain site, it reignites the passion for the simple pleasures that last the test of time; like craftsmanship you can see and feel firsthand. Get lost and found at the same time.



Cover: Chief Dark Horse shown in Quartz Gray.
Below: Super Chief Limited shown in Stryker Red Metallic.

INDIAN CHIEF



2023



INDIAN CHIEF

With a low solo saddle and mid-mount foot pegs that keep your feet underneath you, Chief gives every rider complete control. It's a confidence you'll appreciate, since the 19-in front wheel, 16-in rear, 29-degree rake, and drag bars create a sporty stance that begs you to roll on the throttle. Shown in Maroon Metallic Smoke.



INDIAN CHIEF DARK HORSE

Beauty is in the details with premium gloss-black finishes, wheels with machined highlights, keyless ignition and ABS brakes standard. Plus, Chief Dark Horse gets a beast of a motor: the Thunderstroke 116. Giving you the power to leave everything and everyone behind. Shown in Quartz Gray.



INDIAN CHIEF

ENGINE: Thunderstroke 111 V-twin
DISPLACEMENT: 111 cu in / 1811cc
PEAK TORQUE: 108 ft-lbs / 146 Nm
DRIVE: 6 speed, gear drive wet clutch
SEAT HEIGHT: 26 in / 662 mm
FUEL CAPACITY: 4.0 gal / 15.1 L

WHEELBASE: 64.0 in / 1626 mm
WHEELS (F&R): Cast Black 19" x 3.5" / 16" x 5"
TIRES (F&R): Pirelli® Night Dragon
GAUGES: Analog speedometer with digital tachometer and readouts, and fuel level indication

STANDARD: Selectable ride modes; cruise control; keyless ignition; 12V charging port; rear cylinder deactivation; full LED lighting; optional ABS

COLORS AVAILABLE:

Black Metallic
Maroon Metallic Smoke
Silver Quartz Smoke



INDIAN CHIEF DARK HORSE

ENGINE: Thunderstroke 116 V-twin
DISPLACEMENT: 116 cu in / 1890cc
PEAK TORQUE: 120 ft-lbs / 162 Nm
DRIVE: 6 speed, gear drive wet clutch
SEAT HEIGHT: 26 in / 662 mm
FUEL CAPACITY: 4.0 gal / 15.1 L

WHEELBASE: 64.0 in / 1626 mm
WHEELS (F&R): Machine Highlighted Cast Black 19" x 3.5" / 16" x 5"
TIRES (F&R): Pirelli® Night Dragon
GAUGES: 4 in touchscreen powered by RIDE COMMAND with navigation, intuitive search, live traffic/weather, Bluetooth® control of music and phone calls with a connected audio device, and fuel level indication

STANDARD: Selectable ride modes; cruise control; keyless ignition; 12V charging port; rear cylinder deactivation; full LED lighting; ABS

COLORS AVAILABLE:

Black Smoke
Sagebrush Smoke
Quartz Gray



INDIAN CHIEF BOBBER

ENGINE: Thunderstroke 111 V-twin
DISPLACEMENT: 111 cu in / 1811cc
PEAK TORQUE: 108 ft-lbs / 146 Nm
DRIVE: 6 speed, gear drive wet clutch
SEAT HEIGHT: 26 in / 662 mm
FUEL CAPACITY: 4.0 gal / 15.1 L

WHEELBASE: 64.0 in / 1626 mm
WHEELS (F&R): Wire Spoke 16" x 3" / 16" x 5"
TIRES (F&R): Pirelli® Night Dragon
GAUGES: Analog speedometer with digital tachometer and readouts, and fuel level indication

STANDARD: Selectable ride modes; cruise control; keyless ignition; 12V charging port; rear cylinder deactivation; full LED lighting; optional ABS

COLORS AVAILABLE:

Stryker Red Metallic
Black Metallic



INDIAN CHIEF BOBBER DARK HORSE

ENGINE: Thunderstroke 116 V-twin
DISPLACEMENT: 116 cu in / 1890cc
PEAK TORQUE: 120 ft-lbs / 162 Nm
DRIVE: 6 speed, gear drive wet clutch
SEAT HEIGHT: 26 in / 662 mm
FUEL CAPACITY: 4.0 gal / 15.1 L

WHEELBASE: 64.0 in / 1626 mm
WHEELS (F&R): Wire Spoke 16" x 3" / 16" x 5"
TIRES (F&R): Pirelli® Night Dragon
GAUGES: 4 in touchscreen powered by RIDE COMMAND with navigation, intuitive search, live traffic/weather, Bluetooth® control of music and phone calls with a connected audio device, and fuel level indication

STANDARD: Selectable ride modes; cruise control; keyless ignition; 12V charging port; rear cylinder deactivation; full LED lighting; ABS

COLORS AVAILABLE:

Black Smoke
Titanium Smoke
Silver Quartz Smoke



INDIAN SUPER CHIEF

ENGINE: Thunderstroke 111 V-twin
DISPLACEMENT: 111 cu in / 1811cc
PEAK TORQUE: 108 ft-lbs / 146 Nm
DRIVE: 6 speed, gear drive wet clutch
SEAT HEIGHT: 26.2 in / 665 mm
FUEL CAPACITY: 4.0 gal / 15.1 L

WHEELBASE: 64.0 in / 1626 mm
WHEELS (F&R): Wire Spoke 16" x 3" / 16" x 5"
TIRES (F&R): Pirelli® Night Dragon
GAUGES: Analog speedometer with digital tachometer and readouts, and fuel level indication

STANDARD: Saddlebags; quick release windshield; selectable ride modes; cruise control; keyless ignition; 12V charging port; rear cylinder deactivation; full LED; optional ABS

COLORS AVAILABLE:

Black Metallic



INDIAN SUPER CHIEF LIMITED

ENGINE: Thunderstroke 116 V-twin
DISPLACEMENT: 116 cu in / 1890cc
PEAK TORQUE: 120 ft-lbs / 162 Nm
DRIVE: 6 speed, gear drive wet clutch
SEAT HEIGHT: 26.2 in / 665 mm
FUEL CAPACITY: 4.0 gal / 15.1 L

WHEELBASE: 64.0 in / 1626 mm
WHEELS (F&R): Wire Spoke 16" x 3" / 16" x 5"
TIRES (F&R): Pirelli® Night Dragon
GAUGES: 4 in touchscreen powered by RIDE COMMAND with navigation, intuitive search, live traffic/weather, Bluetooth® control of music and phone calls with a connected audio device, and fuel level indication

STANDARD: Saddlebags; quick release windshield; selectable ride modes; cruise control; keyless ignition; 12V charging port; rear cylinder deactivation; full LED lighting; ABS

COLORS AVAILABLE:

Silver Quartz Metallic
Stryker Red Metallic
Black Metallic

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INDIAN CHIEF BOBBER

Chunky 16-in wire wheels, fork covers and covered rear shocks, a nacelle and large headlamp bucket, and chrome exhaust shields provide a modern twist on an American icon. Every Chief Bobber comes with full LED lighting, cruise control, keyless ignition, ride modes, and super-sticky Pirelli Night Dragon tires. Shown in Stryker Red Metallic.



INDIAN SUPER CHIEF LIMITED

Classic American attitude you'll want to flaunt: wire wheels, a sleek nacelle, and iconic Indian Motorcycle script badging on the tank. Standard saddlebags let you extend your trips, and a quick-release windshield comes off for a totally different look. Premium chrome finishes, keyless ignition, ABS brakes and the legendary Thunderstroke 116 come standard. Shown in Stryker Red Metallic.



ICONIC, AUTHENTIC STYLING

The Chief's simple steel frame lets what really matters shine – chopped fenders, exposed rear shocks a comfortable, low solo seat. Its compact sporty wheelbase gives riders complete control.



LEGENDARY THUNDERSTROKE V-TWIN ENGINE

With jewel-like detail, the Thunderstroke 116 cu in air-cooled V-twin packs a massive 120 ft-lbs of torque for instant power at any speed. Standard on Chief Dark Horse, Chief Bobber Dark Horse and Super Chief Limited.



4-IN ROUND RIDE COMMAND SYSTEM

Disguised as an analog gauge, the industry first display features modern conveniences such as a touch-screen with navigation and Bluetooth® connection to a mobile device to further enhance the riding experience.



AN INVITATION TO PERSONALIZE

Make your new Indian Chief truly yours with a host of style, performance and comfort accessories. All designed with a perfect fit straight from the factory.

INDIAN CHIEF BOBBER DARK HORSE

A classic American outlaw with more muscle than you'd expect in a ride this size. With premium gloss-black finishes and wire wheels with black rims, Chief Bobber Dark Horse is for riders who want people to see and hear them coming. The Thunderstroke 116 provides a huge jump in torque, up to an impressive 120 ft-lbs. Shown in Titanium Smoke.



SCAN TO VIEW THE FULL
INDIAN CHIEF LINEUP
ON INDIANMOTORCYCLE.COM

