

2026 INDIAN MOTORCYCLE FIRST TO THE LINE DEMO DAYS EVENT SWEEPSTAKES COMPLETE OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

2. SWEEPSTAKES DATES: The “2026 Indian Motorcycle First to the Line Demo Days Event” Sweepstakes (the “Sweepstakes”) begins on March 1, 2026 at the start of normal business hours and ends on May 31, 2026 at the end of normal business hours (the “Sweepstakes Period”) at each participating Indian Motorcycle Dealership. The Sweepstakes Period is subject to change at Sponsor’s discretion if for any reason the Sweepstakes cannot be conducted as planned. All times are Central Standard Time. Sponsor’s computer will be the official time clock for the Sweepstakes.

3. ELIGIBILITY: The Sweepstakes is open to: i) legal permanent residents of the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older or the age of majority in his/her state of residence, or ii) a legal resident of Canada (excluding Quebec) and at least the age of majority in their province or territory of residence at the time of entry (the “entrant”). Persons in any of the following categories are **not** eligible to participate or win a prize: (a) persons who, since March 1, 2026 were or are employees, officers, directors or agents of Polaris Industries, Inc. (the “Sponsor”) or National Sweepstakes Company, LLC (the “Independent Administrator”); their parent companies, affiliates, subsidiaries, or dealers; or the service agencies of any of the above organizations; (b) individuals engaged in the development of, the production or distribution of materials for, or the implementation of this Sweepstakes (collectively “Released Parties”); or (c) employees of, persons in the immediate family of, or persons living in the same household as any person in any of the preceding categories. For the purposes of this Sweepstakes, “immediate family members” are defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children, and grandchildren. Void in Quebec and outside the fifty (50) United States, District of Columbia, Canada and wherever else prohibited or restricted by law. This Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

4. HOW TO ENTER. No purchase is necessary to enter or win. Individuals who demo any new Indian Motorcycle model at an authorized Indian Motorcycle dealership during the Sweepstakes Period will receive one (1) entry into the Sweepstakes upon completing the demo **and** the entry form provided by the dealership representative. Entrants may receive one (1) entry for each demo of any new Indian Motorcycle model.

There is no limit to the number of entries. You may enter the Sweepstakes under one name and one email address only. All entries must be received by end time posted at the dealership to qualify for the drawing. Sponsor’s computer will be the official time clock for the Sweepstakes. Sponsor is not responsible or liable for the test ride. Any waivers needed to be completed for the test ride will be via the dealership.

Any attempt by an entrant to obtain more than the stated number of entries by using multiple/different identities, and/or any other methods will void all entries from that entrant and that entrant may be disqualified from the Sweepstakes.

In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed submitted by the person in whose name and mailing address were submitted via the Entry Form (the “Authorized Account Holder”). The potential prize winner may be required to show proof of being the Authorized Account Holder. If the Sponsor cannot determine the identity of the person based upon the information submitted via the entry form, the respective entrant will be disqualified. Sponsor will not verify receipt of entries for Entrants. All entries submitted become the sole property of Sponsor and will not be returned. Sponsor is not responsible for lost, late, misdirected, illegible, or damaged entries.

Without limitation, Sponsor reserves the right in their sole discretion to disqualify any entrant whose social media account that, in their sole opinion, refers, depicts or in any way reflects negatively upon the Sponsor,

the Sweepstakes or any other person or entity; does not comply with these Official Rules; or if Sponsor receives notification about any potential infringements or breaches of law or any other reason set forth herein.

5. DRAWING DETAILS/ODDS: Odds of winning depend on number of entries received during Sweepstakes Period. On or about June 3, 2026, three (3) winners will be selected at random from among all eligible entries received during the Sweepstakes Period. The random drawing will be conducted by the Administrator, whose decisions are final and binding in all matters pertaining to this drawing. Entrants agree to be bound by these Official Rules and the decisions of the Sponsor.

Prize is non-transferable. Award of prize and confirmation of winner is contingent upon potential winner's qualification and compliance with these Official Rules. Sponsor reserves the right, in its sole discretion, to disqualify and randomly select an alternative winner if: (a) a potential winner is unreachable within three (3) business days from the time of the drawing; (b) a winner fails to provide Sponsor with satisfactory proof of age, identity, residency or eligibility; (c) winner declines acceptance of the prize; or (d) if in Sponsor's sole determination, a selected winner has not complied with these Official Rules. Neither Sponsor, nor any of its subsidiaries or affiliates, or their respective directors, officers, employees, shareholders, agents, successors or assigns (collectively, the "Sponsor Parties") will be responsible or liable for, any incorrect or inaccurate, late, misdirected, damaged, incomplete, illegible entry information, errors or failures of any kind, unauthorized human intervention, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete or other errors of any kind, whether human, which may occur in the processing of the entries. Proof of submission of the entry form (such as a picture of the completed entry form on a cell phone) does not constitute proof of receipt to serve as an eligible entry for this Sweepstakes. If, for any reason, this Sweepstakes is not capable of running as planned, an event occurs that corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, or this Sweepstakes is not capable of being conducted as described in these Official Rules, Sponsor will have the right, at its sole discretion, to cancel, terminate, modify or suspend this Sweepstakes, and select winners in a random drawing from entries already received, or as otherwise deemed fair and appropriate by Sponsor. Sponsor reserves the right to prosecute any fraudulent entries to the fullest extent of the law. The potential winner will be contacted by phone, mailing address, or by email. The Sponsor Parties are not responsible if a potential winner does not receive the winner notification forms or corresponding Sweepstakes because a fraudulent email address or if other inaccurate contact information was provided on the official entry form, or if the email sent to a potential winner is misdirected or bounces back or is intercepted by SPAM or other email filters.

6. PRIZE DETAILS: Each winner will receive a trip to Austin, TX from September 11, 2026 to September 14, 2026 for winner and one (1) guest: i) roundtrip coach class airfare to and from a major airport nearest winner's permanent residence and Austin, TX; ii) one (1) hotel room accommodation for four (4) days/three (3) nights, each room will be a standard double occupancy room (Sponsor to determine the hotel accommodations at their discretion and is inclusive of room rate and tax only); iii) rental car in Austin, TX for four (4) days; iv) three (3) day pass to the King of the Baggers Circuit of the Americas Race, v) VIP dinner with the Indian Motorcycle team; vi) VIP Race Experience; vii) Limited Edition Race Flag and swag; viii) Meet & Greet with Wrecking Crew race team; and ix) Scenic ride with the Indian Motorcycle team (the "Grand Prize").

Trip must be taken on the dates specified or Grand Prize will be forfeited without any compensation. Trip, travel, and lodging elements may be subject to change due to impracticability or unavailability, or for any other reason as determined necessary by Sponsor or its designee. It is the responsibility of the winner and their guest to provide proper documentation (including government issued picture identification). Tickets are subject to the terms and conditions of issuer and will not be replaced if lost, stolen, misplaced, damaged or destroyed. ARV may vary, depending on the point, date, and time of departure. Grand Prize must be accepted as a whole or will be forfeited in its entirety. All travel arrangements must be made through a travel agent or entity selected by Sponsor. Winner and guest will be responsible for all meals, transportation (other than described above), travel insurance, tips, room service, laundry service, souvenirs or gratuities, fuel, parking, beverages, telephone calls, overages, baggage fees, extras and any other incidental costs or expenses not specifically stated other than those described above. Specific air carrier(s) and other trip specifics are selected at the sole discretion of the Sponsor. Travel must originate and end at the same major gateway airport. Winner and guest will be required to obtain any travel related documents and maintain all insurance

(including health, liability and any other insurance along with any additional documents). Winner and guest acknowledge and agree that the Sweepstakes Entities are not providers/carriers of transportation, or insurance providers. No changes will be made to travel details once any element(s) of the travel arrangements have been booked. No frequent flier miles will be earned on any element of prize travel. Grand Prize conditions may be added or modified by Sponsor or its designee. Sweepstakes Entities are not responsible for any changes of any element of the Grand Prize, nor are they liable for any expenses incurred as a consequence of flight/event changes, cancellation or delays. A winner or guest later found ineligible or non-compliant will be immediately required to return and forfeit any prize awarded. In the event winner and/or guest engages in behavior that, as determined by Sponsor (or its designee) in their absolute discretion, is obnoxious or threatening, dangerous, illegal or that is intended to annoy, abuse, threaten or harass any other person, or may cause harm, property damage or any other loss, Sponsor reserves the right to terminate the trip early, in whole or in part, and to send the winner and Guest home with no further compensation.

Total approximate retail value ("ARV") of the Grand Prize is \$7,000. Total ARV of all prizes to be awarded is \$21,000.

PRIZE RESTRICTIONS: Limit one (1) prize per person or per household. Grand Prize cannot be substituted, assigned, transferred, or redeemed for cash except at Sponsor's sole discretion or as otherwise provided herein. Sponsor reserves the right to substitute Grand Prize with a prize of comparable or greater value if advertised Grand Prize should become unavailable. Winner is required to comply with any and all applicable federal, state, and local laws, rules, and regulations. The winner is solely responsible for any taxes on the Grand Prize they have received, including but not limited to any and all federal, state, provincial and local taxes. No more than the number of Grand Prizes as set forth in these Official Rules will be awarded.

7. PRIZE NOTIFICATION/CLAIM: Winner will be notified by the Sponsor via email, to the email address provided at the time of entry, following the random drawing (the "Notification"). Except where prohibited, the potential winner will be required to complete, execute and return an Affidavit of Eligibility, Liability and Publicity Release (the "Release") and an IRS Form and any other documents required by Sponsor which must be completed and executed within the date and time specified in the Notification. If the winner is a legal resident of Canada (excluding Quebec), they will be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, mathematical skill-testing questions.

Sponsor reserves the right, in its sole discretion, to disqualify and randomly select an alternative potential winner (time permitting) if: (a) the potential winner does not respond within the Notification timeframe; (b) the Release and IRS Form are not returned or completed; (c) the Notification is returned as undeliverable; (d) the potential winner declines acceptance of the prize; (e) potential winner who is a resident of Canada does not answer the required skill question correctly and within the time allotted, and (f) if in Sponsor's determination, the potential winner has not complied with these Official Rules.

The Grand Prize is taxable as income and the winner is solely responsible for any taxes on the Grand Prize, including, but not limited to all applicable federal, state, provincial and local taxes. The value of the Grand Prize will be reported to the IRS in the year the Grand Prize is received by the winner and will be reported to winner and the IRS in the form of a Form 1099 or Form 1042-S.

If it is determined by the Sponsor, in its sole discretion, that the potential winner is not eligible in accordance with these Official Rules, the potential winner forfeits their right to the Grand Prize and an alternate will be selected as outlined above. In the event that the potential winner is disqualified for any reason, Sponsor shall have no liability or obligation to such individual.

8. PUBLICITY. By accepting a prize, where permitted by law, the winner grants to Sponsor, and those acting pursuant to the authority of Sponsor, the right to print, publish, broadcast and use—worldwide in any media now known or hereafter developed, including, but not limited to, the World Wide Web—at any time(s), that winner name, portrait, picture, voice, likeness (as is or as may be edited, altered, or cropped), information, and biographical information as news or information and for advertising, trade, and promotional purposes

without additional compensation or review. Except as required by law or permitted pursuant to these Complete Official Rules, the Sponsor will not share any entrant's personal information with any third parties other than the Sponsor Parties.

9. RELEASE OF LIABILITY AND AGREEMENT TO HOLD HARMLESS. All entrants, and the winner agree to release and hold harmless Sponsor, the Sponsor Parties and all others associated with the development and execution of this Sweepstakes (and agree to confirm this release and agreement to hold harmless in writing(s)) from any and all alleged and/or actual actions, demands, losses, settlements (whether or not litigation is commenced), claims, damages, liability, and costs whatsoever (including attorneys' fees), existing now or in the future, of any kind and in any way to persons or property, in whole or in part, directly or indirectly arising from or related to: (i) participation in the Sweepstakes and their acceptance, possession, use or misuse of any prize or any portion thereof, (ii) the use of Name and Likeness; (iii) technical failures of any kind, including, but not limited, to the malfunctioning of any computer, cable, network, hardware or software; (iv) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (v) unauthorized human intervention in any part of the entry process or the Sweepstakes; or (vi) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries.

Without limitation, the Sponsor, and its advertising and promotion agencies, will not be liable for any failure of the Sponsor's website during the Sweepstakes; for any technical malfunction or other problems relating to the telephone network or lines, computer online systems, servers, access providers, computer equipment or software; for the failure of any entry to be received by the Sponsor, its advertising and promotion agencies for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any Web site or any combination of the above. Further, the Sponsor, and its advertising or promotion agencies, will not be liable for any injury or damage to an entrant or any other person's computer related to or resulting from participating in or downloading any material in the Sweepstakes.

If, for any reason, the Sweepstakes is not capable of running as planned due to, but without limitation, tampering, unauthorized intervention, fraud, human or other error, technical failures, or any other causes beyond the control of Sponsor that, in the sole opinion and discretion of Sponsor, could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and to draw winners from all eligible entries received as of the date of termination. Any attempt to deliberately damage any Web site or to undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

10. GENERAL CONDITIONS: Should any portion of the Sweepstakes be, in Sponsor's sole discretion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole discretion of the Sponsor, corrupts or impairs the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and conduct the Sweepstakes in a manner which in its sole discretion is fair, appropriate and consistent with these Official Rules. Notice of such action by Sponsor will be posted at the website. In such event, Sponsor reserves the right to award the Grand Prize at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right in their sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Sponsor reserves the right to disqualify or reject any incomplete, inaccurate or false entry. **ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAW, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS.**

11. DISPUTES. This Sweepstakes is subject solely to the applicable federal, state, and local laws of the United States; provided, however, that, except where prohibited, entrant agrees that: (a) any and all disputes, claims and causes of action arising out of, related to or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class or collective action, and exclusively by the appropriate federal or state courts located in Minnesota, and all entrants hereby consent to personal jurisdiction, and waive objections to venue, in such courts (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event shall it include recovery of attorneys' fees for a claimant's prosecution of any claim arising from this Sweepstakes; and (c) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental, special, exemplary or consequential damages and any other damages, and any and all rights to have damages multiplied or otherwise increased, other than for actual out-of-pocket expenses. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Minnesota without giving effect to any choice of law or conflict of law rules (whether of the State of Minnesota or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Minnesota.

12. USE OF DATA. By entering this Sweepstakes, each entrant expressly consents to the storing, sharing, and use of the personal information submitted with their entry by Sponsor and its agents and/or representatives, only for the purpose of administering the sweepstakes and in accordance with Sponsor's Privacy Policy, unless entrant otherwise agrees. All entry and other information submitted may be used for advertising, trade, and marketing purposes both by Sponsor and authorized third parties in accordance with Sponsor's privacy policy, available at <https://www.indianmotorcycle.com/en-us/privacy/>

13. OFFICIAL RULES: These Official Rules will be posted online at the time of entry.

14. WINNER'S LIST: For the name of the winners, please submit a self-addressed, stamped envelope by July 3, 2026 to Attn: "2026 Indian Motorcycle First to the Line Demo Days Event" Sweepstakes, PO Box 458, Newark, NY 14513.

15. ADMINISTRATOR: National Sweepstakes Company, LLC, 1143 East Union St, Newark, NY 14513.

16. SPONSOR. Polaris Industries Inc., 2100 Hwy 55, Medina, MN 55340.

This Sweepstakes shall not be published without the written permission of the Sponsor.

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