KOLPIN® OUTDOORS 2023 SUMMER SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

SPONSOR. The Sponsor of the KOLPIN® OUTDOORS 2023 SUMMER SWEEPSTAKES ("**Sweepstakes**") is Polaris Industries Inc. ("**Sponsor**"), 2100 Hwy 55, Medina, MN 55340. Sponsor may retain and work with others in connection with Sweepstakes administration, operation, and fulfillment, including parties who assist with prize selection, technology, tabulation, data services, fulfillment tasks, supplying or contributing to a prize, promotion, advertising, or otherwise generating interest in the Sweepstakes ("**Promotion Supporters**"). The Sweepstakes is in no way sponsored, endorsed, or administered by, or associated with Facebook, Instagram, Twitter and YouTube. You understand that you are providing your information to the Sponsor and Promotion Supporters and not Facebook, Instagram, Twitter and YouTube.

ELIGIBILITY. Subject to the other requirements in these Official Rules, the Sweepstakes is open only to natural persons who are: (a) a legal resident of one of the fifty (50) United States or the District of Columbia; and (b) age 18 or older; and (c) who have a valid personal email address. Officers, directors and employees of Sponsor, Promotion Supporters, and each of their respective parents, subsidiaries, affiliates, distributors, dealers, retailers, sales representatives, and advertising and marketing agencies, as well as their immediate family (spouse, parents, children, siblings, and their respective spouses) and household members of each such person, are not eligible to participate in the Sweepstakes. Any Sweepstakes entries received from an ineligible participant will be disqualified. Sweepstakes is void where prohibited by law.

PROMOTION PERIOD. The Sweepstakes entry period starts on June 29, 2023, at 12:01 AM Central Time (CT) and ends on August 13, 2023, at 11:59 PM CT ("**Promotion Period**"). Sponsor's computer systems are the official time-keeping device for this Sweepstakes. Online Entries must be received and recorded by Sponsor during the Promotion Period and mail-in Entries must be postmarked and deposited in US Mail during the Promotion Period. All Entries must satisfy the requirements in these Official Rules to be eligible to win.

HOW TO ENTER. To enter the Sweepstakes, participants who meet the eligibility requirements in these Official Rules may enter online or by mail. To enter online, go to Kolpin.com/sweeps and fully complete the online entry form, including your full name, postal address, and personal email address, and submit the entry ("Entry") electronically. Sweepstakes participants who enter online agree to receive promotional emails from the Polaris family of brands, including KOLPIN Outdoors, and Promotion Supporters, including participating brands contributing to Prize packages in this Sweepstakes. Once an Entry has been submitted, participant can opt-out of promotional emails from Sponsor at any time. Alternate Method of Entry: During the Promotion Period, send a postage-prepaid, 3x5 postcard with your full name, postal address, personal email address, and phone number, to "KOLPIN® OUTDOORS 2023 SUMMER SWEEPSTAKES" at 9955 59th Ave. N, Plymouth, MN 55442. Limit one (1) Entry per person.

Sponsor and Promotion Supporters are not responsible for late, unsent, inaccurate, or incomplete Entries, regardless of cause, including without limitation, due to human or technical error, Internet outage, act of God, pandemic, or another force majeure event, whether caused by the participant or by any of the equipment or programming associated with or utilized in this Sweepstakes, or by any technical or human

error that may occur, including without limitation, in the transmittal of any Entry or the processing of any function on the participant's or Sponsor's computer system. Participant must notify Sponsor of any changed contact information within the Promotion Period to remain eligible to win based on Entry. Any determinations or disputes regarding eligibility, residency, entry methods, and ownership of an e-mail account will be determined by Sponsor in its sole discretion and shall be final. Sponsor reserves the right, in its sole discretion, to disqualify any participant found to be tampering with the Entry process or the operation of the Sweepstakes; to be acting in violation of these Official Rules or applicable laws; or to be acting with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed, duplicated, or similar entry methods is prohibited, and any such Entries will be disqualified and void.

PRIZES: Five winners will be selected to win one of the following prizes:

PACKAGE #1 – RANGER Package

(1) Polaris® Ranger XP1000 Approx. Retail Value: \$20,299

(1) Pro Armor® Tires & Wheels Set Approx. Retail Value: \$2,240

(1) Pro Armor® Light Bar Approx. Retail Value: \$749

(1) Trail Tech® Voyager Pro GPS Device Approx. Retail Value: \$670

(1) Kolpin® UTV Accessory Pack Approx. Retail Value: \$3,885

(Metal Half-Doors, Overbed Rack, Chainsaw Mount, Steel Roof & Liner, Glass Windshield, Winch, Dome Light, Gun Mounts, Mirrors, Rhino Grips)

(1) Polaris® UTV Accessory Pack Approx. Retail Value: \$1,448

(Front Brush Guard, Rear Brush Guard, Rock Sliders, Rear Panel, Cooler, Polaris Swag)

Total Approx. Retail Value: \$29,291

PACKAGE #2 – SHOTGUN Package

(1) Benelli® M2 Shotgun	Approx. Retail Value: \$1,400
(1) Case of Federal® Shotgun Ammunition	Approx. Retail Value: \$100
(1) Rob Roberts Custom Shotgun Upgrade	Approx. Retail Value: \$1,000
(1) Wren & Ivy® Leather Goods Package	Approx. Retail Value: \$1,000
(1) Pheasants Forever® & Delta Waterfowl® Memberships	Approx. Retail Value: \$70
(1) Do-All Outdoors® USA Clay Thrower	Approx. Retail Value: \$700

Total Approx. Retail Value: \$4,270

PACKAGE #3 – ARCHERY Package

(1) Mathews® Archery Phase 4 Bow	Approx. Retail Value: \$2,000
(1) SKB® Archery Bow Case	Approx. Retail Value: \$400
(1) SITKA® Jetstream Jacket	Approx. Retail Value: \$379
(1) Rhino 180-See Through Blind 5-Hub Design	Approx. Retail Value: \$250
(1) GlenDel® Buck 3D Target	Approx. Retail Value: \$310
(1) GlenDel® Elk 3D Target	Approx. Retail Value: \$380

Total Approx. Retail Value: \$3,719

PACKAGE #4 – GEAR Package

(1) Gunner Kennels® Intermediate Kennel & Tie Downs	Approx. Retail Value: \$800
(1) Rural Cloth® Clothing Gift Card	Approx. Retail Value: \$250
(1) \$1000 HuntVault sm Surprise Gift Box Delivery	Approx. Retail Value: \$1,000

Total Approx. Retail Value: \$2,050

PACKAGE #5 – GEAR Package #2

(1) Case of Federal® Pistol Ammunition	Approx. Retail Value: \$100
(1) \$350 MTN Ops® Gift Card	Approx. Retail Value: \$350
(1) \$400 GoWild® Ruck Bag & Gear	Approx. Retail Value: \$400
(1) Southern Grind® Jackal Knife	Approx. Retail Value: \$250
(1) Do-All Outdoors® Flyway Trap Thrower	Approx. Retail Value: \$350
(1) Do-All Outdoors® Dualling Tree Target	Approx. Retail Value: \$140

Total Approx. Retail Value: \$1,590

Total ARV of all Prizes: \$40,920 USD. No transfer, assignment, cash redemption or substitution of the Prize is permitted, except by Sponsor due to Prize availability and then with a Prize of equal or greater value. Determination of the Prize to be awarded will be in Sponsor's sole discretion.

ODDS OF WINNING. The chances of winning a Prize will depend on the number of eligible Entries received during the Promotion Period.

WINNER SELECTION AND NOTIFICATION: At the end of the Promotion Period, the potential winners of each Prize Package will be randomly selected in a drawing to be held on or about August 21, 2023, from all eligible Entries received during the Promotion Period. The drawing will be conducted by Sponsor or its designee, using randomization methods selected by Sponsor in its sole discretion. Potential winners will be notified by email using the email address given at the time of entry. Sponsor shall have no liability for any winner notification that is lost, intercepted, or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within the time period specified in the winner notification, or if the prize or winner notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected from among all eligible entries received.

Each potential winner must satisfactorily complete an affidavit of eligibility showing compliance with these Official Rules and a liability and publicity release, allowing Sponsor and Promotion Supporters to use the potential winner's Entry data, name, usernames, image, photograph, likeness, persona, city and state, and biographical information for advertising and other purposes. Failure to complete these forms may result in forfeiture of the Prize and disqualification.

If any potential winner is found to be ineligible, or if that potential winner has not fully complied with these Official Rules or declines the Prize for any reason prior to award, such potential winner will be disqualified and an alternate winner selected from all eligible Entries received during the Promotion Period. Sponsor may successively attempt to contact up to two (2) additional potential winners in accordance with such procedure. If there is no confirmed winner of the Prize after such attempts have been made, the Prize may go unawarded.

The Prize winner is solely responsible for all applicable federal, state, and local taxes and any expenses associated with the acceptance and use of the Prize. The Prize winner should consult with a knowledgeable tax advisor for the proper tax treatment of this income on the winner's tax return.

GENERAL. By participating in the Sweepstakes, each participant unconditionally accepts and agrees to comply with and abide by these Official Rules and with the decisions of Sponsor, which shall be final and binding in all respects. All federal, state, and local laws and regulations apply. Winning a Prize is contingent on fulfilling all requirements in these Official Rules. Sponsor reserves the right to modify the Official Rules of the Sweepstakes at any time, subject to applicable laws.

Sponsor reserves the right, in its sole discretion, to modify, terminate, or suspend this Sweepstakes for any reason, including without limitation, in the event that viruses, bugs, tampering, fraud, unauthorized intervention or other causes beyond Sponsor's control corrupt or impair the administration, security, integrity, proper conduct or fairness of the Sweepstakes.

Sponsor is not responsible for any human or technological error that may occur in the processing of the Sweepstakes nor is it responsible for any error, omission, interruption, deletion, defect, theft or destruction of, unauthorized access to, delay, unauthorized transmission or distribution, or alteration of Entries, whether caused by participant, the sender, Sponsor, any of the equipment or programming

associated with or utilized in this Sweepstakes, or otherwise. Sponsor is not responsible for any use, misuse, or disclosure of participants' Entry data, including without limitation, participants' personal information, by Promotion Supporters or any third parties that Promotion Supporters may share data with, or for any disclosure, whether intentional or inadvertent, by Promotion Supporters or their business partners, affiliates or agents.

Sponsor is not responsible for any problem, error or technical malfunction of any telephone or internet network or lines, computer online systems, servers or provider, computer equipment, software, failure of any e-mail, submission, or Entry to be received by Sponsor, including without limitation due to technical problem, traffic, congestion on the internet or at any website, or any combination thereof, including any injury or damage to participants' devices, for any reason, including related to or resulting from participation or accessing, downloading or uploading any materials in this Sweepstakes. ANY ATTEMPT TO DELIBERATELY DAMAGE OR INTERFERE WITH THE SWEEPSTAKES, ANY WEBSITE, ADVERTISING MATERIAL, ENTRY FORM, OR PROCESS, OR USE OF ANY MEANS, ALGORITHM, AI TECHNOLOGIES, SOFTWARE, TOOL, OR PROCESS TO SLOW, IMPEDE, OR UNDERMINE THE LEGITIMATE OPERATION OR FAIRNESS OF THIS SWEEPSTAKES, OR TO INTERFERE WITH ENTRIES OR PARTICIPANTS' ENTRY DATA, IS A VIOLATION OF THESE OFFICIAL RULES AND MAY ALSO VIOLATE CRIMINAL AND CIVIL LAWS. SPONSOR AND PROMOTION SUPPORTERS RESERVE THE RIGHT TO SEEK DAMAGES, INJUNCTIVE RELIEF, AND OTHER FORMS OF EQUITABLE RELIEF, FROM ANY AND ALL RESPONSIBLE PARTIES, TO THE FULLEST EXTENT PERMITTED BY LAW.

DISCLAIMER AND LIMITATION OF LIABILITY. THE SWEEPSTAKES AND PRIZE ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS, AND SPONSOR HEREBY EXPRESSLY DISCLAIMS ALL REPRESENTATIONS AND WARRANTIES OF ANY KIND, WHETHER EXPRESS, IMPLIED OR STATUTORY, INCLUDING, WITHOUT LIMITATION, WARRANTIES OF TITLE, NON-INFRINGEMENT, MERCHANTABILITY, ACCURACY, COMPLETENESS, OR FITNESS FOR A PARTICULAR PURPOSE. WITHOUT LIMITING THE FOREGOING, SPONSOR DOES NOT GUARANTEE, WARRANT OR REPRESENT THAT THE SWEEPSTAKES, PRIZE AND ENTRY FORM WILL BE AVAILABLE, AS REPRESENTED, ERROR-FREE, UNINTERRUPTED, PROTECTED FROM UNAUTHORIZED ACCESS OR DISCLOSURE, FREE OF VIRUSES OR OTHER HARMFUL COMPONENTS, OR THAT ANY DEFECTS WILL BE CORRECTED.

SPONSOR DISCLAIMS ALL LIABILITY FOR THE ACTUAL PROVISION, QUALITY OR NATURE OF ANY PRIZE OR PORTION THEREOF, INCLUDING A PRODUCT OR SERVICE PROVIDED BY A THIRD-PARTY, EVEN IF SUCH THIRD-PARTY IS AFFILIATED WITH SPONSOR OR PROMOTION SUPPORTERS. PARTICIPANTS ARE SOLELY RESPONSIBLE FOR THEIR OWN ACTIONS RELATING TO THIS SWEEPSTAKES AND THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF A PRIZE. PARTICIPANTS AGREE TO RELEASE AND HOLD HARMLESS SPONSOR AND PROMOTION SUPPORTERS, FACEBOOK, INSTAGRAM, TWITTER AND YOUTUBE, THEIR PARENT COMPANIES, AFFILIATES, SUBSIDIARIES, DEALERS, RETAILERS, ADVERTISING AND MARKETING AGENCIES, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS, FROM AND AGAINST ANY LIABILITY ARISING FROM PARTICIPATION IN THE SWEEPSTAKES OR FROM ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE, INCLUDING WITHOUT LIMITATION, ANY CLAIM OF INJURY, DAMAGE, THEFT, MISCONDUCT, OR LOSS OR LIABILITY TO PERSON OR PROPERTY.

PUBLICITY RELEASE: By participating in the Sweepstakes, in addition to any other grants which may be granted in any other agreement between Sponsor and any participant in the Sweepstakes, including the publicity release to be signed by winners, each participant irrevocably grants Sponsor and the Promotion Supporters and their respective affiliates, agents, successors, assigns and licensees, the perpetual,

worldwide right to use participant's Entry data, name, usernames, image, photograph, likeness, persona, and biographical information, in any and all media for any purpose, including for advertising and marketing. Each participant hereby releases and holds harmless Sponsor and the Promotion Supporters from any liability with respect thereto.

PRIVACY POLICY. Any personal information submitted by Sweepstakes participants will be treated in accordance with Sponsor's Privacy Policy Privacy Policy Polaris. As a condition of entry in the Sweepstakes, Participants' Entry data will be shared with Promotion Supporters, including Prize providers, and will be subject to those entities' own privacy policies and practices, which may differ from those of Sponsor. Sponsor does not make any representations, warranties, or endorsements whatsoever as to the accuracy, nature, quality, reliability, sufficiency, and extent of Promotion Supporters' respective data privacy and security practices and policies or those of any other third-parties.

GOVERNING LAW AND DISPUTE RESOLUTION. Except where prohibited, each participant agrees that: (a) all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and Sponsor and Promotion Supporters shall be governed by and construed exclusively in accordance with the laws of the State of Minnesota, without giving effect to any principles of conflicts of law of any jurisdiction; (b) any and all disputes, claims and causes of action at law or in equity arising out of or relating to this Sweepstakes or any Prize awarded shall be (i) resolved individually, without resort to any form of class action; and (ii) filed only in the federal or state courts situated in Minneapolis, Minnesota, and participant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such disputes, claims or causes of action; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, and in no event shall include attorneys' fees; and (d) under no circumstances will any participant or winner be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

SEVERABILITY AND NO WAIVER. If a court of competent jurisdiction determines any provision of these Official Rules or any portion thereof to be unenforceable, such provision will be enforced to the maximum extent permissible, so as to give the intended effect thereof, and the remainder of these Official Rules will continue in full force and effect. Any failure by Sponsor to act with respect to a violation of these Official Rules does not waive its right to act with respect to that violation or subsequent or similar violations.

OFFICIAL RULES AND WINNERS LIST. To obtain a copy of the Official Rules or a winners list, send a self-addressed, stamped envelope with your request, postmarked on or before August 31, 2023, to: KOLPIN® OUTDOORS 2023 SUMMER SWEEPSTAKES, 9955 59th Ave., N. Plymouth, MN 55442. VT and WA residents may omit return postage.

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