

NO PURCHASE NECESSARY. Sweepstakes takes place from 12:00 a.m. CT on 5/5/23 to 11:59 p.m. CT on 8/1/23. Open only to legal residents of the 50 United States & D.C. who are 18+. For Official Rules, go to polaris.com/en-us/off-road/sweepstakes/polaris-ultimate-duck-hunt for additional eligibility restrictions, prize description/restrictions/ARV and complete details. Odds of winning depend on the number of eligible entries received. Void outside of the U.S. and where prohibited. Sweepstakes is sponsored by Polaris Industries Inc. 9955 59th Ave N, Minneapolis, MN 55442.

Social Media/Banners:

NO PURCHASE NECESSARY (or NO PURCH NEC). Ends 8/1/23 @ 11:59 p.m. CT. Rules: polaris.com/en-us/off-road/sweepstakes/polaris-ultimate-duck-hunt

RULES:

**Polaris Ultimate Duck Hunt with Tony Vandemore – Presented by Progressive.
Sweepstakes Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN.

SWEEPSTAKES PERIOD: The Polaris Ultimate Duck Hunt with Tony Vandemore – Presented by Progressive Sweepstakes (the “Sweepstakes”) starts on May 5, 2023 at 12:00 a.m. Central Time (“CT”) and ends on August 1, 2023 at 11:59 p.m. CT (“Sweepstakes Period”).

Entry in the Sweepstakes does not constitute entry into any other promotion, contest, or sweepstakes. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Polaris Industries Inc. 9955 59th Ave N, Minneapolis, MN 55442. (“Sponsor”), which shall be final and binding in all respects.

ELIGIBILITY: Sweepstakes is open to legal residents of the fifty (50) United States and District of Columbia who are eighteen (18) years of age or older at time of entry. Employees, officers, and directors of Sponsor, The Brand Amp, LLC (“Administrator”), Habitat Flats, LLC, Progressive, and their subsidiaries, affiliates, distributors, retailers, promotion and advertising agencies, and members of their immediate families (spouse and parents, children and siblings and each of their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to enter or win. Void outside of the U.S. and where prohibited by law. Sweepstakes is subject to all applicable federal, state, and local laws.

HOW TO ENTER:

During the Sweepstakes Period, go to polaris.com/en-us/off-road/sweepstakes/polaris-ultimate-duck-hunt, locate the entry form, complete the form by providing your name, email address, phone, address, date of birth, agreeing to these Official Rules, and clicking “Submit” to receive one (1) entry.

Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are void. You may only use one (1) email address to enter the Sweepstakes. Any entries received from any person or email address more than the limitation stated above will be void.

By submitting an entry, entrant hereby grants permission for the entry to be posted on Sponsor’s websites and social media platforms. Entrant agrees that Released Parties (as defined below) are not responsible for any

unauthorized use of entries by third parties. Released Parties do not guarantee the posting of any entry and may remove any posted entry at any time.

RANDOM DRAWING: The potential prize winner will be selected in a random drawing to take place at the conclusion of the Sweepstakes Period from among all eligible entries received throughout the Sweepstakes Period. Odds of winning a prize will depend upon the total number of eligible entries received. Random drawings will be conducted by the Administrator. Sponsor's decisions are final and binding on all matters relating to this Sweepstakes.

WINNER NOTIFICATION: Potential winner will be notified by Administrator via email and/or phone call and will be required to respond to Sponsor within four (4) days from date of initial notification. If any prize or prize notification is returned as undeliverable, Sponsor is unable to contact the potential winner or the potential winner is not in compliance with these Official Rules, such prize will be forfeited and, at Sponsor's discretion, an alternate winner may be selected for the applicable prize.

PRIZES: One (1) prize ("Prize") is available. One (1) winner ("Winner") will receive a 3-Day, 3-Night Hunting Trip for the Winner plus one (1) guest ("Guest") at Habitat Flats, America's #1 Waterfowl Lodge Network located at 14585 Hwy E, Sumner, MO 64681, to take place during opening weekend Oct 28-31, 2023. The prize includes travel for Winner and Guest to Habitat Flats (airfare or ground transportation, based upon Winner's location, to be determined by Sponsor), 3 nights lodging at Habitat Flats, 3 morning hunts and meals for two people. The approximate retail value of the prize ("ARV") is \$10,000. The prize is subject to terms and conditions imposed by Polaris and Habitat Flats.

PRIZE CONDITIONS: All federal, state, and local taxes and all other costs associated with prize acceptance and use not specified herein as being provided are the sole responsibility of the winner. Prizes awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. The winner may not substitute, assign, or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute a prize (or portion thereof) with one of comparable or greater value. All prize details are at Sponsor's sole discretion. **Winner and Guest must provide their own hunting gear and hunting license prior to arrival. Winner and Guest must pass a background check prior to attending.**

By entering, each entrant understands and agrees that, if selected as a potential winner, such entrant and their guest will be required to consent to a background check; and failure to sign such consents and authorizations and/or to furnish all required information will result in disqualification. In addition, Sponsor reserves the right in their sole discretion, to disqualify a potential winner if the results of such background check reveal that such potential winner is not eligible to participate in the Sweepstakes or has been convicted of a felony or a crime of moral turpitude, as determined by Sponsor in their sole discretion.

Winner's Guest must be 18 years of age or older and of legal age of majority in their state of residence. If Winner does not designate an eligible Guest by the designated date specified by Sponsor, the portion of the prize related to the Guest will be forfeited. Once a Guest is selected, he or she may not be substituted, except in Sponsor's sole and absolute discretion. Additional prize details to be provided to the Winner at the time of notification.

Any/all air and/or ground transportation to the nearest airport from the Winner's residence will not be provided by Sponsor and will be winner's sole responsibility. The winner must travel between October 28-31, 2023 or the prize will be forfeited. Travel and accommodation are subject to availability. All airfares, accommodation and ticketed events are subject to availability at time of redemption. Travel must be round trip. Winner and Guest must travel together on the same itinerary, including the same departure date, destination and return date, and must have valid travel documents (e.g., valid government issued photo ID) prior to departure, and failure to do

so may result in forfeiture of prize. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. Airline tickets are subject to the airline's terms and conditions. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Guests must execute liability/publicity releases prior to issuance of travel documents. Travel restrictions, conditions and limitations may apply. Sponsoring will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Sponsor is not responsible if any aspect of the prize or trip is delayed, postponed, or cancelled for any reason, in which event that portion of prize is forfeited in its entirety and no substitution will be provided except as in Sponsor's sole discretion.

Actual value may vary based on airfare fluctuations and distance between departure and destination. The winner will not receive a difference between actual and approximate retail value. The prize is non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion.

In the event the Winner, or their Guest, engages in behavior that (as determined by Sponsor in its sole and absolute discretion) is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the trip or other applicable experience early, in whole or in part, and send Winner home with no further compensation. If the Winner is unable to participate in the trip during the dates designated by Sponsor, the prize will be forfeited in its entirety. No cash alternative or prize substitutions will be allowed, except Sponsor reserves the right to substitute prize(s) of comparable value if a prize listed or any portion thereof is unavailable for any reason.

Winner and Guest must comply with all venue rules and regulations. Failure to do so may result in forfeiture of prize. In the event any portion of the Prize must be cancelled or postponed by Sponsor for any reason, including safety, health and/or welfare concerns, Sponsor reserves the right, if possible, to reschedule or extend the time for claiming the Prize. All federal, state, and local taxes and all other costs associated with prize acceptance and use not specified herein as being provided, including transportation, meals, souvenirs, gratuities, etc. are the sole responsibility of the Winner. The Winner will receive a 1099 form for the actual retail value of the Prize the January following receipt of the Prize.

Potential prize winner will be required to execute an Affidavit of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release (collectively, "Prize Claim Documents"). If the winner fails or refuses to sign and return all Prize Claim Documents prior to claiming prize, the winner may be disqualified and an alternate winner may be selected. The winners and/or the Guests may be required to sign additional releases on-site at the Event as requested by Sponsor and/or Event coordinators. If a winner or guest refuses to sign these releases, he/she may be prevented from participating in certain activities.

Sponsor makes no warranties, and hereby disclaims all warranties, express or implied, concerning any prize furnished by third parties in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

GENERAL CONDITIONS: By participating, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor, which shall be final and binding in all respects relating to this Sweepstakes; (b) to release, discharge and hold harmless Sponsor, Administrator, Habitat Flats, LLC, Progressive, their subsidiaries, affiliates,

distributors, promotion and advertising agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the foregoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Sweepstakes or any Sweepstakes-related activity or the acceptance, possession, use or misuse of any prizes; and (c) to the use of his/her name, voice, entry, and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor, its affiliates and agencies, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use.

MISCELLANEOUS: Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled entries, or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes, or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by non-authorized human intervention or other causes including but not limited to war, strikes, health crisis, epidemic, pandemic, civil disturbances, work stoppage, and/or acts of God, which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes and, if terminated, at its discretion, select the potential winner from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL AVAILABLE REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the state of Minnesota.

WINNER'S LIST: To obtain the winner's name, send an email to polarisorvutility@thebrandamp.com no later than June 30, 2023.