## 2021 POLARIS<sup>®</sup> RIDE COMMAND MILLION MILE GIVEAWAY COMPLETE OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open only to legal residents of the United States, District of Columbia or Canada who, at the time of entry are <u>registered Trail Managers</u>, or <u>Trail Data Contributors in the Ride Command</u> <u>Program, who have contributed information between January 1, 2021 and September 30, 2021</u>, are 18 years of age or older and who have reached the age of majority in their state or province of residence. Void outside the U.S. or Canada or where prohibited or restricted by law. This Giveaway ("Giveaway") is subject to all applicable federal, state, and local laws and regulations.

## 2. HOW TO ENTER. Find the online entry form at:

https://offroad.polaris.com/en-us/touch-screen/ride-command-celebrates-one-million-miles-of-trails/

to enter your information. Entrants must complete the entry form with all information requested of them including the Club or Organization name that they belong to as a Trail Manager or Contributor. (Club name, complete address, daytime phone number, including area code; and e-mail address). Entrant must agree to the Official Rules to count as an official online entry. Limit of one entry per Registered Club, Group or Organization. All entries must be received and recorded between 12:01 a.m. Central Time (CT) on August 11, 2021 and 11:59 p.m. (CT) September 30, 2021. (the "Promotion Period") to be eligible. Multiple entries per person or email address are prohibited and will void all entries by that entrant. Once submitted, entries become the property of Polaris Inc. (the "Sponsor") and will not be returned.

Sponsor is not responsible for lost, misdirected, late, unsent, incomplete, illegible or unintelligible entries or for inaccurate entry information, whether caused by the participant or by any of the equipment or programming associated with or utilized in this Giveaway, or by any technical or human error that may occur in the transmittal of any entry or the processing of any function on the participant's computer system. Participant must notify Sponsor of any changed contact information within the Giveaway Period to remain eligible to win based on entry information. Sponsor reserves the right, in its sole discretion, to disqualify any individual found to be tampering with the entry process or the operation of the Giveaway; to be acting in violation of these rules; or to be acting with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or similar response methods will void all such entries submitted by such methods. Each entry submission must be manually key stroked and manually entered by the individual entrant; automated and/or repetitive electronic submission of entries (including but not limited to entries made using any script, macro, bot or Giveaway service) will be disqualified. All entries must be completed by the individual entrant and not by someone else for them.

3. **ELIGIBILITY:** Persons in any of the following categories are **not** eligible to participate or win a prize: (a) persons who, since August 1, 2021 were or are employees, officers, directors or agents of Polaris Industries, Inc. or Innovative Processing, Inc.; their parent companies, affiliates, subsidiaries, or dealers; or the service agencies of any of the above organizations; (b) individuals engaged in the development of, the production or distribution of materials for, or the implementation of this Giveaway; or (c) employees of, persons in the immediate family of, or persons living in the same household as any person in any of the preceding categories. For the purpose of this Giveaway, "immediate family members" are defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children, and grandchildren.

Any Giveaway entries received from an ineligible participant will be disqualified. Sponsor reserves the right to modify the rules of the Giveaway in any way at any time, subject to state or federal law.

4. DRAWING: Eighty (80) Grand Prizes of a \$500 Check issued to the Group/Club/Organization that contributed to the trail updates in the Ride Command Program. (ARV \$500) Eight (8) winners will be drawn from each of the 10 Regions: Northeast, Southeast, North Central, Upper Mid-West, South Central, Mountain, South west, Pacific NW, Canada West, Canada East. Potential winners will be selected in a random drawing from all eligible entries received. Winner will be drawn on or about October 7, 2021. Award of prizes and confirmation of winner is contingent upon potential winner's qualification and compliance with these Complete Official Rules. Potential winners are notified by email and telephone. Sponsor reserves the right, in its sole discretion, to disqualify and randomly select an alternative potential Prize winner if: (a) a potential winner does not respond within three (3) days of being notified; (b) a prize notification is returned as undeliverable or is not responded to; (c) a potential winner fails to provide Sponsor with satisfactory proof club group or organization; (d) potential winner declines acceptance of the prize; (e) if in Sponsor's determination, a potential winner has not complied with these Complete Official Rules.

The random drawing will be conducted by Innovative Processing, Inc. an independent agency whose decisions are final and binding in all matters pertaining to this drawing. By participating in this Giveaway, participants accept and agree to be bound by these Complete Official Rules and the decisions of Sponsor, which shall be final on all matters.

5. **PRIZES:** Total approximate retail value of this Giveaway is (USA \$40,000). Prizes will be distributed to the confirmed winners in approximately 6-8 weeks from the day of confirmation.

6. **GENERAL CONDITIONS**. Winner will be mailed the prize by Polaris<sup>®</sup>. Limit of one (1) prize per club group or organization participating in the Polaris<sup>®</sup> Ride Command Program.

Prize is non-transferable and no substitution or cash equivalent is allowed except in Sponsor's sole discretion. Winners are solely responsible for all applicable federal, state or provincial, and local taxes and any expenses associated with any prizes. Sponsor reserves the right to substitute prize of the same or greater approximate retail value. Prize consists only of items specifically listed as part of the prize.

7. **PUBLICITY**. By accepting a Prize, where permitted by law, each winner grants to Sponsor, and those acting pursuant to the authority of Sponsor, the right to print, publish, broadcast and use worldwide in any media now known or hereafter developed, including, but not limited to, the World Wide Web at any time(s), that winner name, portrait, picture, voice, likeness (as is or as may be edited, altered, or cropped), information, and biographical information as news or information and for advertising, trade, and promotional purposes without additional compensation or review.

8. **RELEASE OF LIABILITY AND AGREEMENT TO HOLD HARMLESS**. All entrants, and the Prize winner agree to release and hold harmless Sponsor and Innovative Processing, Inc.; their parent and subsidiary companies, affiliates, subsidiaries, officers, directors, agents, and employees; and all others associated with the development and execution of this Giveaway (and agree to confirm this release and agreement to hold harmless in writing(s)) from any and all alleged and/or actual actions, demands, losses, settlements (whether or not litigation is commenced), claims, damages, liability, and costs whatsoever (including attorney fees), existing now or in the future, with respect to or in any way arising from this Giveaway or participation in any Giveaway-related activity, redeeming Giveaway prizes, and/or delivery/mis-delivery, acceptance, possession, use, or misuse of a prize including, but not limited to, liability for personal injury, bodily injury (including wrongful death or disability), damage to property, and damage or loss of any other kind.

Without limitation, the Sponsor, its advertising and promotion agencies, the Giveaway judges, will not be liable for any failure of the Web site during the Giveaway; for any technical malfunction or other problems relating to the telephone network or lines, computer online systems, servers, access providers, computer equipment, or software; for the failure of any entry to be received by the Sponsor, its advertising and promotion agencies, or the Giveaway judges for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any Web site or any combination of the above. Further, the Sponsor, its advertising or promotion agencies, the Giveaway judges, will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Giveaway.

Only the stated number of prizes set forth in these Complete Official Rules will be awarded. If, for any reason, the Giveaway is not capable of running as planned due to, but without limitation, tampering, unauthorized intervention, fraud, human or other error, technical failures, or any other causes beyond the control of Sponsor that, in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Giveaway, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Giveaway and to draw winner from all eligible entries received, pursuant to Rule #3, as of the date of termination. Any attempt to deliberately damage any Web site or to undermine the legitimate operation of this Giveaway is a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

9. DISPUTES. THIS GIVEAWAY IS GOVERNED BY THE LAWS OF THE STATE OF MINNESOTA WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Giveaway, each participant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Giveaway shall be resolved individually, without resort to any form of class action, exclusively before a court located in Minnesota, having jurisdiction over the parties and the subject matter. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Giveaway), and participant further waives all rights to have damages multiplied or increased.

10. **PERSONAL INFORMATION.** By entering this Giveaway, each entrant expressly consents to the storing, sharing, and use of the personal information submitted with his/her entry by Sponsor and its agents and/or representatives, in accordance with Sponsor's Privacy Policy, All entry and other information submitted may be used for advertising, trade, and marketing purposes both by Sponsor and authorized third parties in accordance with Sponsor's privacy policy, available at https://www.polaris.com/en-us/privacy/

11. QUEBEC RESIDENTS: For residents of Quebec, any litigation concerning the conduct or administration of this publicity contest may be submitted to the Regie dus alcools, des courses et des jeux for a ruling. Any litigation concerning the awarding of a prize may be submitted to the Regie only for the purpose of helping the parties reach a settlement

12. WINNERS LIST AND OFFICIAL RULES. For the name of the prize winners, send a self-addressed, sufficiently stamped envelope to 2021 Polaris Ride Command Million Mile Giveaway Winners List, PO Box 240, Clear Lake, MN 55319. Requests must be received by October 31, 2021. Limit one request per person or per household. To see full Official Rules visit website at:

https://offroad.polaris.com/en-us/touch-screen/ride-command-celebrates-one-million-miles-of-trails/

13. SPONSOR CONTACT. Polaris Inc., 2100 Highway 55, Medina, MN 55340. ©2021 Polaris Inc. Polaris<sup>®</sup> is a registered trademarks of Polaris Industries Inc.

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