

**2025 POLARIS® OFF ROAD OWNER REVIEW SWEEPSTAKES (THE “SWEEPSTAKES”)  
COMPLETE OFFICIAL RULES**

**1. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. NOT OPEN TO THE GENERAL PUBLIC.**

**2. SWEEPSTAKES DATE:** Sweepstakes starts at 12:00 a.m. Central Time (“CT”) on January 1, 2025 and ends at 11:59 p.m. CT on March 31, 2025 (the “Sweepstakes Period”). Sponsor’s computer will be the official computer of the Sweepstakes.

**3. ELIGIBILITY:** The Sweepstakes is open to: i) legal permanent residents of the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older or the age of majority in their state of residence, or ii) a legal resident of Canada (excluding residents of the province of Quebec) and at least the age of majority in his/her province or territory of residence at the time of entry who are Polaris Off Road owners (to include: RZR, GENERAL, RANGER, Polaris XPEDITION, and Sportsman) as of the start date of this Sweepstakes (the “entrant”). Persons in any of the following categories are **not** eligible to participate or win a prize: (a) persons who, since January 1, 2025 were or are employees, officers, directors or agents of Polaris Industries Inc. (the “Sponsor”) or National Sweepstakes Company, LLC (the “Independent Administrator”); their parent companies, affiliates, subsidiaries, or dealers; or the service agencies of any of the above organizations; (b) individuals engaged in the development of, the production or distribution of materials for, or the implementation of this Sweepstakes; or (c) employees of, persons in the immediate family of, or persons living in the same household as any person in any of the preceding categories. For the purpose of this Sweepstakes, “immediate family members” are defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children, and grandchildren. Void in Quebec and outside the fifty (50) United States, Canada and where prohibited or restricted by law. This Sweepstakes is subject to all applicable federal, state, provincial and local laws and regulations.

Any Sweepstakes entries received from an ineligible participant will be disqualified. By participating in this Sweepstakes, entrants accept and agree to be bound by these Official Rules and the decisions of Sponsor, which shall be final on all matters. Sponsor reserves the right to modify the Official Rules of the Sweepstakes in any way at any time, subject to state or federal law.

**4. HOW TO ENTER.** Entrant will receive an email containing a direct link to complete a review. Entrant must click on the direct link and submit a review of their Polaris Off Road vehicle purchased prior to the start date of this Sweepstakes. Entrant must complete the review to receive one (1) entry into the Sweepstakes. Limit of one (1) entry per person or email address. All entries must be submitted and received by 11:59:59 p.m. CT on March 31, 2025 to be eligible. Multiple entries per person or email address are prohibited. Only one entry will be considered a valid entry from any entrant. Once submitted, entries become the property of Sponsor and will not be returned.

Limit of one (1) entry per person for the Sweepstakes. Sponsor is not responsible for lost, misdirected, late, unsent, incomplete, or unintelligible entries or for inaccurate entry information, whether caused by the entrant or by any of the equipment or programming associated with or utilized in this Sweepstakes, or by any technical or human error that may occur in the transmittal of any entry or the processing of any function on the entrant’s computer system. Entrant must notify Sponsor of any changed contact information within the Sweepstakes Period to remain eligible to win based on entry information. Sponsor reserves the right, in its sole discretion, to disqualify any individual found to be tampering with the entry process or the operation of the Sweepstakes; to be acting in violation of these rules; or to be acting with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or similar response methods will void all such entries submitted by such methods. Each entry must be manually key stroked and manually entered by the individual entrant; automated and/or repetitive electronic submission of entries (including but not limited to entries made using any script, macro, bot or sweepstakes service) will be disqualified. All entries must be completed by the individual entrant and not by any other party.

Any attempt by an entrant to obtain more than the stated number of entries by using multiple/different identities, and/or any other methods will void that entrant's entry and that entrant may be disqualified from the Sweepstakes.

In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed submitted by the person in whose name and mailing address were submitted via the entry form (the "Authorized Account Holder"). A potential prize winner may be required to show proof of being the Authorized Account Holder. If the Sponsor cannot determine the identity of the person based upon the information submitted via the entry form, the respective entrant will be disqualified. Sponsor will not verify receipt of entries for Entrants. All entries submitted become the sole property of Sponsor and will not be returned. Sponsor is not responsible for lost, late, misdirected, illegible, or damaged entries.

**ADDITIONAL CONDITIONS:** Entry must be in English and must NOT include the brand name or the trademark of any other manufacturer, except for Polaris. Entries not meeting the requirements as set forth in these Official Rules or that contain prohibited, inappropriate, or irrelevant content, as determined by Sponsor in its sole discretion, will not be eligible and will be disqualified. Any entry suspected by Sponsor of violating the proprietary rights of any third party (including but not limited to intellectual property rights and rights of privacy/publicity), or any local, state or federal law(s) will be disqualified, at Sponsor's sole discretion.

By submitting an entry, entrant grants Sponsor and its affiliated companies worldwide, non-exclusive, perpetual, irrevocable, royalty-free, unconditional, and fully paid-up rights to publicly perform, display, broadcast, or transmit the entry, in whole or in part, for promotion and marketing purposes worldwide in any and all forms of media, whether now known or hereafter devised, and to distribute (directly or indirectly through multiple tiers) the entry to Sponsor's affiliates, its marketing agencies, and to third parties for these purposes. Without limiting the foregoing, each entrant consents to have the entrant's entry made available for public viewing and/or comment on the Internet.

Entry must be truthful in all respects. Each entrant further agrees and warrants that they shall not submit any entry that is known by the Entrant to (a) be false, inaccurate, or misleading; (b) that infringes on any third party's copyright, patent, trademark, trade secret, or other proprietary rights or rights of publicity or privacy; (c) that violates any law, statute, ordinance, or regulation (including, but not limited to, those governing export control, consumer protection, unfair competition, anti-discrimination, or false advertising); and (d) that is or may reasonably be considered defamatory, libelous, hateful, racially or religiously biased or offensive, unlawfully threatening or unlawfully harassing to any individual, partnership, or corporation.

**NON-QUALIFYING ENTRIES:** Entries (a) containing general obscene, lewd, crude, vulgar, profane, defamatory or inappropriate text, including acts of violence or acts that appear to cause harm, and/or (b) containing other offensive content and/or any content expressing explicit, graphic or excessive indecent content that is or could be considered inappropriate, unsuitable, or offensive, and/or (c) containing and displaying third-party brands prominently and intentionally, or any materials that violate or infringe (or may infringe) any copyright (including, without limitation, music or artistic work), trademark, logo, or other mark that identifies a brand, entity or other proprietary right of any person living or deceased, including but not limited to rights of privacy or publicity or portrayal in a false light, and/or (d) otherwise violate these Official Rules, as determined by Sponsor, in its sole discretion, shall be disqualified from the Sweepstakes.

**5. DRAWING/ODDS:** On or about April 4, 2025 at 2:00 p.m. Eastern Time in Newark, NY, one (1) grand prize winner (the "Grand Prize Winner") will be selected in a random drawing from among all eligible entries received during the Sweepstakes Period. The odds of being selected as the Grand Prize Winner is dependent upon the number of eligible entries received during the Sweepstakes Period. The random drawing will be conducted by the Independent Administrator, whose decisions are based upon its sole discretion and interpretation of these Official Rules and are final and binding in all respects.

**6. GRAND PRIZE NOTIFICATION/CLAIM:** Except where prohibited, the potential Grand Prize Winner must sign and return an affidavit of eligibility/release of liability/publicity release (the "Release") and IRS form W-9 (US Residents) or IRS form W-8BEN (Canadian Residents) in order to claim the Grand Prize (collectively, the "**Required Documents**") within the time frame indicated in the notification. If the Grand Prize Winner is a Canadian Resident, they must correctly complete a mathematical skill testing question. If the potential Grand Prize Winner fails to sign and return the Required Documents within the required time period, or incorrectly answers the mathematical skill testing question, the potential Grand Prize Winner forfeits their right to the Grand Prize and an alternate Grand Prize Winner will be selected at random from among all remaining non-winning eligible entries received during the Sweepstakes Period. The Grand Prize is taxable as income and the Grand Prize Winner is solely responsible for any taxes on the Grand Prize, including, but not limited to all applicable federal, state, provincial and local taxes. The Sponsor or a third party acting on behalf of the Sponsor must report the value of the Grand Prize to the IRS in the year the Grand Prize is received by the Grand Prize Winner and will be reported to the Grand Prize Winner and the IRS in the form of a Form 1099 for Form 1042-S. In the event it is deemed during the verification process that the potential Grand Prize Winner is not able to report the tax liability associated with acceptance of the Grand Prize, the potential Grand Prize Winner will be disqualified and another potential Grand Prize Winner will be selected from among the remaining non-winning eligible entries received during the Sweepstakes Period.

**7. GRAND PRIZE:** One (1) Grand Prize Winner will receive a Polaris® coupon of \$1,000USD to be used towards parts, garments and accessories (PG&A) via online at [www.polaris.com](http://www.polaris.com). Total ARV of the Grand Prize is \$1,000USD/\$1,434.40CAD.**PRIZE RESTRICTIONS:** Limit one (1) prize per person or per household. Grand Prize cannot be substituted, assigned, transferred, or redeemed for cash except at Sponsor's sole discretion or as otherwise provided herein. Sponsor reserves the right to substitute Grand Prize with a prize of comparable or greater value if advertised Grand Prize should become unavailable. Grand Prize Winner is required to comply with any and all applicable federal, state, provincial and local laws, rules and regulations. The Grand Prize Winner is solely responsible for any taxes on the Grand Prize he/she has received, including but not limited to any and all federal, state, provincial and local taxes. No more than the one (1) Grand Prize as set forth in these Official Rules will be awarded.

**8. PUBLICITY.** By accepting the Grand Prize, where permitted by law, Grand Prize Winner grants to Sponsor, and those acting pursuant to the authority of Sponsor, the right to print, publish, broadcast and use worldwide in any media now known or hereafter developed, including, but not limited to, the World Wide Web at any time(s), that Grand Prize Winner's name, portrait, picture, voice, likeness (as is or as may be edited, altered, or cropped), information, and biographical information as news or information and for advertising, trade, and promotional purposes without additional compensation or review.

**9. RELEASE OF LIABILITY AND AGREEMENT TO HOLD HARMLESS.** All entrants, and the Grand Prize Winner agree to release and hold harmless Sponsor and Independent Administrator; their parent and subsidiary companies, affiliates, subsidiaries, officers, directors, agents, and employees; and all others associated with the development and execution of this Sweepstakes (and agree to confirm this release and agreement to hold harmless in writing(s)) from any and all alleged and/or actual actions, demands, losses, settlements (whether or not litigation is commenced), claims, damages, liability, and costs whatsoever (including attorney fees), existing now or in the future, with respect to or in any way arising from this Sweepstakes or participation in any Sweepstakes-related activity, redeeming Sweepstakes prizes, and/or delivery/mis-delivery, acceptance, possession, use, or misuse of a prize including, but not limited to, liability for personal injury, bodily injury (including wrongful death or disability), damage to property, and damage or loss of any other kind.

Without limitation, the Sponsor, its advertising and promotion agencies, the Independent Administrator, will not be liable for any failure of the website during the Sweepstakes; for any technical malfunction or other problems relating to the telephone network or lines, computer online systems, servers, access providers, computer equipment, or software; for the failure of any entry to be received by the Sponsor, its advertising

and promotion agencies, or the Independent Administrator for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any Web site or any combination of the above. Further, the Sponsor, its advertising or promotion agencies, the Independent Administrator, will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Sweepstakes.

If, for any reason, the Sweepstakes is not capable of running as planned due to, but without limitation, tampering, unauthorized intervention, fraud, human or other error, technical failures, or any other causes beyond the control of Sponsor that, in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes and to randomly select a Grand Prize Winner from all eligible entries received, pursuant to Rule #3, as of the date of termination. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSISTITUE A WAIVER OF THESE PROVISIONS.

**10. DISPUTES.** THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF NEW YORK WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Sweepstakes, each entrant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Sweepstakes shall be resolved individually, without resort to any form of class action, exclusively before a court located in New York, having jurisdiction over the parties and the subject matter. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

**11. PERSONAL INFORMATION.** By entering this Sweepstakes, each entrant expressly consents to the storing, sharing, and use of the personal information submitted with his/her entry by Sponsor and its agents and/or representatives, in accordance with Sponsor's Privacy Policy. All entry and other information submitted may be used for advertising, trade, and marketing purposes both by Sponsor and authorized third parties in accordance with Sponsor's privacy policy, available at <https://www.polaris.com/en-us/privacy/>

**12. WINNERS LIST AND OFFICIAL RULES.** For the name of the Grand Prize Winner, send a self-addressed, sufficiently stamped envelope to "2025 Polaris OFF ROAD OWNER Review Sweepstakes" Winners List, PO Box 458, Newark, NY 14513. Requests must be received by May 4, 2025. Limit one request per person or per household. For a copy of the Official Rules, send a self-addressed, sufficiently stamped envelope to "2025 Polaris OFF ROAD OWNER Review Sweepstakes" Official Rules, PO Box 458, Newark, NY 14513.

**13. SPONSOR CONTACT.** Polaris Industries Inc., 2100 Highway 55, Medina, MN 55340.