

**NO PURCHASE NECESSARY.** Sweepstakes takes place from 10:00 a.m. CT on 6/21/23 to 10:00 a.m. CT on 9/25/23. Open only to legal residents of the 50 United States & D.C. who are 18+. For Official Rules, go to [Polaris.com/HomesteadHeroSweepstakes](https://Polaris.com/HomesteadHeroSweepstakes) for additional eligibility restrictions, prize description/restrictions/ARV and complete details. Odds of winning depend on the number of eligible entries received. Void outside of the U.S. and where prohibited. Sweepstakes is sponsored by Polaris Industries Inc. 9955 59th Ave N, Minneapolis, MN 55442.

**Social Media/Banners:**

**NO PURCHASE NECESSARY (or NO PURCH NEC).** Ends 9/25/23 @ 10:00 a.m. CT. Rules: [Polaris.com/HomesteadHeroSweepstakes](https://Polaris.com/HomesteadHeroSweepstakes)

**RULES:**

**Polaris Homestead Hero Sweepstakes  
Official Rules**

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

**SWEEPSTAKES PERIOD:** Polaris Homestead Hero Sweepstakes (the “Sweepstakes”) starts on June 21, 2023 at 10:00 a.m. Central Time (“CT”) and ends on September 25, 2023 at 10:00 a.m. CT (“Sweepstakes Period”).

Entry in the Sweepstakes does not constitute entry into any other promotion, contest or sweepstakes. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Polaris Industries Inc. 9955 59th Ave N, Minneapolis, MN 55442. (“Sponsor”), which shall be final and binding in all respects.

**ELIGIBILITY:** Sweepstakes is open to legal residents of the fifty (50) United States and District of Columbia who are eighteen (18) years of age or older at time of entry. Employees, officers, and directors of Sponsor, The Brand Amp, LLC (“Administrator”), Milwaukee Tool and their subsidiaries, affiliates, distributors, retailers, promotion and advertising agencies, and members of their immediate families (spouse and parents, children and siblings and each of their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to enter or win. Void outside of the U.S. and where prohibited by law. Sweepstakes is subject to all applicable federal, state and local laws.

**HOW TO ENTER:** During the Sweepstakes Period, go to [Polaris.com/HomesteadHeroSweepstakes](https://Polaris.com/HomesteadHeroSweepstakes), locate the entry form, complete the form by providing your name, email address, postal code, verify you are 18 years or older at time of entry, and agree to these Official Rules by clicking “Enter” to receive one (1) entry.

**The content of your entry will not be judged and will therefore not increase or decrease your chances of winning a prize.** Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are void. You may only use one (1) email address to enter the Sweepstakes. Any entries received from any person or email address in excess of the limitation stated above will be void.

By submitting an entry, entrant hereby grants permission for the entry to be posted on Sponsor’s websites and social media platforms. Entrant agrees that Released Parties (as defined below) are not responsible for any

unauthorized use of entries by third parties. Released Parties do not guarantee the posting of any entry and may remove any posted entry at any time.

**RANDOM DRAWING:** The potential prize winner will be selected in a random drawing to take place at the conclusion of the Sweepstakes Period from among all eligible entries received throughout the Sweepstakes Period. Odds of winning a prize will depend upon the total number of eligible entries received. Random drawing will be conducted by Administrator. Sponsor's decisions are final and binding on all matters relating to this Sweepstakes.

**WINNER NOTIFICATION:** Potential winner will be notified by Administrator via email and/or phone call and will be required to respond within seven (7) days from date of initial notification. If any prize or prize notification is returned as undeliverable, Sponsor is unable to contact the potential winner or the potential winner is not in compliance with these Official Rules, the prize will be forfeited and, at Sponsor's discretion, an alternate winner may be selected.

**PRIZES:** One (1) prize ("Prize") is available. One (1) winner ("Winner") will receive a 2023 Polaris RANGER XP 1000 outfitted with Polaris PG&A and Milwaukee Tool. The approximate retail value of the prize ("ARV") is \$30,000. Color and options package will be determined by Sponsor. Winner is responsible for sales tax, title, and license costs (as applicable) and all optional equipment and insurance fees required in claiming and operating the vehicle. The Sponsor will work with the winner to coordinate the delivery of the vehicle and transfer appropriate paperwork. Prize consists of only the item specifically listed as the prize. No substitution, cash redemption or transfer of prize by winner permitted. Sponsor reserves the right to substitute prize for one of equal or greater value if the listed prize becomes unavailable for any reason. Prize is subject to the manufacturer's warranty and/or terms and conditions. Winner understands that they will be responsible for mechanical breakdowns, warranty fulfillment from the manufacturer, government actions, damage due to weather, acts of God, or other similar circumstances. Winner accepts the inherently dangerous risk of owning and/or operating an off-road vehicle, including personal injury and/or death, acknowledges that use of the prize is voluntary and agrees that the Sponsor and the "Released Parties" (as defined below) will not be in any way responsible for any actions resulting in property damage and/or injury and/or death. By accepting prize, winner agrees to indemnify and hold harmless Sponsor and the Released Parties from and against, any and all rights, claims and causes of action whatsoever or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death and property, arising in whole or in part, directly or indirectly, from my acceptance, possession, use or misuse of the prize in the Promotion. All federal, state, and local taxes are the sole responsibility of winner.

**PRIZE CONDITIONS:** All federal, state and local taxes and all other costs associated with prize acceptance and use not specified herein as being provided are the sole responsibility of the winner. Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Winner may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute a prize (or portion thereof) with one of comparable or greater value. All prize details are at Sponsor's sole discretion.

**GENERAL CONDITIONS:** By participating, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor, which shall be final and binding in all respects relating to this Sweepstakes; (b) to release, discharge and hold harmless Sponsor, Administrator, Bo Petterson, Milwaukee Tool, Rhino-Rack®, their subsidiaries, affiliates, distributors, promotion and advertising agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the foregoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Sweepstakes or any Sweepstakes-related activity or the acceptance, possession, use or misuse of any prizes; and (c) to the use of his/her name, voice, entry, and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter

known, worldwide and on the Internet, and in perpetuity by Sponsor, its affiliates and agencies, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use.

**MISCELLANEOUS:** Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled entries, or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes, or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by non-authorized human intervention or other causes including but not limited to war, strikes, health crisis, epidemic, pandemic, civil disturbances, work stoppage, and/or acts of God, which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes and, if terminated, at its discretion, select the potential winner from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL AVAILABLE REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

**CHOICE OF LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the state of Minnesota.

**WINNER'S LIST:** To obtain the winner's name, send an email to [polarisorvutility@thebrandamp.com](mailto:polarisorvutility@thebrandamp.com) no later than October 31, 2023.