

**POLARIS® RANGER® COUNTRY USA GIVEAWAY
COMPLETE OFFICIAL RULES**

1. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open only to legal residents of the United States, District of Columbia and Canada who, at the time of drawing are 18 years of age or older and who have reached the age of majority in their place of residence. Promotion begins at 10:00 am. Central Time (CT) on November 27, 2017 and ends at 11:59 pm CT on December 18, 2017. Void where prohibited or restricted by law. Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

THIS SWEEPSTAKES IS NOT SPONSORED OR ADMINISTERED BY FACEBOOK, INSTAGRAM OR TWITTER.

BY PARTICIPATING IN THIS PROMOTION, YOU ARE PROVIDING YOUR INFORMATION TO SPONSOR AND NOT TO FACEBOOK, INSTAGRAM OR TWITTER.

2. HOW TO ENTER: Watch the "RANGER® Country USA" videos found at: <https://www.rangercountryusa.com> ; <https://www.polaris.com/ranger-country-usa/>; <https://ranger.polaris.com/en-us/ranger-country-usa/>; <https://www.ranger.polaris.com/en-ca/ranger-country-usa/> or <https://www.ranger.polaris.com/fr-ca/ranger-country-usa> between November 27, 2017 – December 18, 2017 (the "Promotion Period") and vote for your favorite town video. Voting enters consumer for a chance to win the Grand Prize, a Polaris® RANGER® XP 1000. Entrants must complete the entry form with all requested information (full name; complete address, zip code; daytime phone number, including area code; birth date; and e-mail address). Limit one vote/entry per person or address per day. You may enter the sweepstakes under one name and one address only. All entries must be received by 11:59 pm Central Time on December 18, 2017. Sponsor's computer will be the official time clock for the Sweepstakes. Multiple entries per person per day are prohibited and will void all entries by that entrant. Once submitted, entries become the property of Polaris Industries Inc. (the "Sponsor") and will not be returned.

3. DRAWING. A random drawing for the Grand Prize described below will be held on or about December 20, 2017, from among all eligible entries received. Potential winner drawn will be notified via email or phone. Potential winner will have 72 hours to reply to the notification with their interest in accepting the prize. After their response they will be provided with an Affidavit of Eligibility and must sign and return such Affidavit of Eligibility within five (5) days or an alternate winner will be drawn. Award of Grand Prize and confirmation of winner is contingent upon potential winner's qualification and compliance with these Complete Official Rules. Sponsor reserves the right, in its sole discretion, to disqualify and randomly select an alternative potential Grand Prize winner if: (a) a winner is unreachable within three (3) days; (b) a prize notification is returned as undeliverable or is not responded to in the time allotted; (c) a winner fails to provide Sponsor with satisfactory proof of age, identity, residency or eligibility; (d) winner declines acceptance of the prize; or (e) if in Sponsor's determination, a winner has not complied with these Complete Official Rules. A Secondary Prize will be issued to the town who receives the most votes by entrants. Town video selections were made at the sole discretion of Sponsor. Drawing will take place at 20012 21st Ave E, Clearwater, MN at 2:00 pm Central Time. The odds of winning the prize depend on the number of eligible entries received. If potential winner is from Canada they will be required to complete a timed mathematical skill question correctly.

GRAND PRIZE: One (1) Grand Prize of a Polaris® RANGER® XP 1000 (\$15,299 USA or \$18,699 Canada) Total approximate ARV of this Prize is up to \$15,299 USA or \$18,699 Canada. Only one (1) prize will be awarded. Grand Prize will come with a standard warranty. SPONSOR MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, AS TO THE QUALITY OF CONDITION OF THE PRIZE AND EXPRESSLY DISCLAIMS ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

SECONDARY PRIZE: One (1) Secondary Prize (“Town Prize”): Town will receive the title of Polaris® RANGER® Country USA, and a town party paid for by Sponsor. Party location and time will be determined after contest results are tallied. Location and time will be determined by Sponsor. Party will take place in 2018. Winning Town will be announced on Sponsor’s Facebook page and by a Press Release.

4. GENERAL CONDITIONS. Winner must take delivery of the Grand Prize at a Polaris dealer as designated by Sponsor within thirty (30) days after the Grand Prize is made available. In the event of noncompliance, the Grand Prize will be forfeited and an alternate winner will not be selected.

Prizes are non-transferable and no substitution or cash equivalent is allowed except in Sponsor’s sole discretion. Sponsor reserves the right to substitute prize of the same approximate retail value. Grand Prize consists only of the item described above. Winner is responsible for all taxes, title, fees and any additional costs associated with the winning of the Grand Prize. Sponsor will issue an IRS Form 1099-MISC to winner. Approximate retail value is as of the time the rules were printed, and the value of the prizes may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the Grand Prize chosen at the time it is awarded.

5. PUBLICITY. By accepting the Grand Prize, where permitted by law, winner grants to Sponsor, and those acting pursuant to the authority of Sponsor, the right to print, publish, broadcast and use—worldwide in any media now known or hereafter developed, including, but not limited to, the World Wide Web—at any time(s), that winner name, portrait, picture, voice, likeness (as is or as may be edited, altered, or cropped), information, and biographical information as news or information and for advertising, trade, and promotional purposes without additional compensation or review. Persons in any of the following categories are **not** eligible to participate or win a prize: (a) persons who, since October 1, 2017, were or are employees of Polaris Industries, Inc. The Brand Amp, or Innovative Processing, Inc.; their parent companies, affiliates, subsidiaries, or dealers; or the service agencies of any of the above organizations; (b) individuals engaged in the development of, the production or distribution of materials for, or the implementation of this sweepstakes; or (c) employees of, persons in the immediate family of, or persons living in the same household as any person in any of the preceding categories. For the purpose of this sweepstakes, “immediate family members” are defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children, and grandchildren.

6. RELEASE OF LIABILITY AND AGREEMENT TO HOLD HARMLESS. All entrants and the Grand Prize winner agree to release and hold harmless Sponsor, The Brand Amp and Innovative Processing, Inc.; their respective parent and subsidiary companies, affiliates, subsidiaries, officers, directors, agents, and employees, including their respective advertising and promotion agencies; and all others associated with the development and execution of this sweepstakes (collectively, the “Releasees”), and agree upon request to confirm this release and agreement to hold harmless in writing, from any and all alleged and/or actual actions, demands, losses, settlements (whether or not litigation is commenced), claims, damages, liability, and costs whatsoever (including attorney fees), existing now or in the future, with respect to or in any way arising from this sweepstakes or participation in any sweepstakes-related activity, redeeming sweepstakes prizes, and/or delivery/misdelivery, acceptance, possession, use, or misuse of a prize including, but not limited to, liability for personal injury, bodily injury (including wrongful death or disability), damage to property, and damage or loss of any other kind.

Without limitation of the foregoing, all entrants acknowledge and agree that none of the Releasees shall be liable for any failure of the Web site during the sweepstakes; for any technical malfunction or other problems relating to the telephone network or lines, computer online systems, servers, access providers, computer equipment, or software; for the failure of any entry to be received by the Sponsor for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any Web site or any combination of the above. Further, none of the Releasees shall be liable for any injury or damage to an entrant’s or any other person’s computer related to or resulting from participating or downloading any material in the sweepstakes.

If, for any reason, the sweepstakes is not capable of running as planned due to, but without limitation, tampering, unauthorized intervention, fraud, human or other error, technical failures, or any other causes beyond the control of Sponsor that, in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the sweepstakes and to draw winners from all eligible entries received, pursuant to Rule #3, as of the date of termination. Any attempt to deliberately damage any Web site or to undermine the legitimate operation of this sweepstakes is a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

8. DISPUTES. THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF MINNESOTA WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this sweepstakes, each participant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this sweepstakes shall be resolved individually, without resort to any form of class action, exclusively before a court located in Minnesota, having jurisdiction over the parties and the subject matter. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this sweepstakes), and participant further waives all rights to have damages multiplied or increased.

9. USE OF DATA. By entering this sweepstakes, each entrant expressly consents to the storing, sharing, and use of the personal information submitted with his/her entry by Sponsor, and their respective agents and/or representatives, in accordance with Sponsor's Privacy Policy. All entry and other information submitted may be used for advertising, trade, and marketing purposes both by Sponsor and authorized third parties in accordance with Sponsor's privacy policy, available at <http://www.polarisindustries.com/en-US/OurCompany/Privacy/Pages/Privacy.aspx>

10. QUEBEC RESIDENTS: For residents of Quebec, any litigation concerning the conduct or administration of this publicity contest may be submitted to the Regie des alcools, des courses et des jeux for a ruling. Any litigation concerning the awarding of a prize may be submitted to the Regie only for the purpose of helping the parties reach a settlement

11. NAME OF GRAND PRIZE WINNER. For the name of the Grand Prize winner, send a self-addressed, sufficiently stamped envelope to Polaris RANGER Country USA Giveaway Winners List, PO Box 240, Clear Lake, MN 55319. Requests must be received by January 31, 2018. Limit one request per person or per household.

12. SWEEPSTAKES SPONSOR. Polaris Industries Inc., 2100 Highway 55, Medina, MN 55340.
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