

**2019 POLARIS® RZR BLOODLINES SWEEPSTAKES
COMPLETE OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Offer is valid from 8:00 am Central Time (CT) January 15, 2019 through 11:59 pm CST on March 31, 2019 (“Promotion Period”). Open only to legal residents of the **United States and District of Columbia** who, at the time of entry are 18 years of age or older and who have reached the age of majority in their state of residence. Void where prohibited or restricted by law. Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Employees of Polaris Industries Inc. (“Sponsor”) and its subsidiaries and affiliates, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible.

HOW TO ENTER: Go to the website at <http://www.polaris.com/bloodlines> complete the entry form with all requested information (full name; complete address, zip code; daytime phone number, including area code; birth date; and e-mail address). Limit one entry per person or address per day. You may enter the sweepstakes under one name and one address only. All entries must be received by 11:59 pm Central Time on March 31, 2019. Sponsor’s computer will be the official time clock for the Sweepstakes. Once submitted, entries become the property of Polaris Industries Inc. (the “Sponsor”) and will not be returned.

All entries become the property of Sponsor and will not be acknowledged or returned. Each entry submission must be manually key stroked and manually entered by the individual entrant; automated and/or repetitive electronic submission of entries (including but not limited to entries made using any script, macro, bot or sweepstakes service) will be disqualified.

DRAWING: 1 (one) Grand Prize of an Accessorized Polaris® RZR® (ARV \$32,499). All eligible entries received during the Promotion Period will be included in a random drawing to determine one (1) grand prize winner on or about April 3, 2019. Award of prize and confirmation of winner is contingent upon potential winner’s qualification and compliance with these Complete Official Rules. Sponsor reserves the right, in its sole discretion, to disqualify and randomly select an alternative potential Prize winner if: (a) a winner is unreachable at the time of the drawing; (b) a winner fails to provide Sponsor with satisfactory proof of age, identity, residency or eligibility; (c) winner declines acceptance of the prize; or (d) if in Sponsor’s determination, a winner has not complied with these Complete Official Rules. The random drawing will be conducted by the judging agency, Innovative Processing, Inc., whose decisions are final and binding in all matters pertaining to this drawing. Entrants agree to be bound by these Complete Official Rules and the decisions of the Sponsor. The odds of winning the prize depend on the number of eligible entries received.

PRIZES: Total approximate ARV of this sweepstakes is (\$32,499). The Prize will come with a standard factory warranty. SPONSOR MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, AS TO THE QUALITY OF CONDITION OF THE VEHICLE AND EXPRESSLY DISCLAIMS ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

PRIZE INFORMATION: All taxes on prizes and other expenses related to accepting and/or using a prize are the sole responsibility of the winner. Winner will be required to complete an IRS Form W9. Please allow up to 10-12 weeks for delivery of a Grand Prize. Potential Grand Prize Winner will be required to execute and return an Affidavit of Eligibility, Publicity Release and Liability Waiver (except where prohibited) within five (5) days after the date notice or attempted notice is sent. Failure to return timely any documents requested, prize notification returned as undeliverable, or non-compliance with these Official Rules will result in a potential Grand Prize Winner being disqualified and an alternate being selected. Upon disqualification, no compensation will be given. If a potential Grand Prize Winner is a minor under the law of his/her jurisdiction of residence at the time of entry, his or her respective parent or guardian may be required to execute the Affidavit of Eligibility, Publicity Release and Liability Waiver in order to accept the prize on behalf of the Grand Prize Winner. Prizes must be accepted as awarded. Prizes pictured in promotional materials connected with this Promotion are for illustrative purposes only. Actual prizes may vary in appearance from the prizes pictured. In the event there is a discrepancy or inconsistency between statements contained in any Promotion-related materials, and terms and conditions stated in these Official

Rules, these Official Rules will prevail, govern and control, and the discrepancy will be resolved in Sponsor's sole and absolute discretion. Prizes are non-transferable, non-assignable, not redeemable for cash, in whole or in part and will be awarded "as is" without any warranties, guarantees or representation of any kind, expressed or implied (including without limitation, any implied warranty of merchantability or fitness for a particular purpose). Sponsor, in its sole discretion, may substitute a prize of equal value or greater approximate value and comparable use for any reason.

PUBLICITY: By accepting a Prize, where permitted by law, the winner grants to Sponsor, and those acting pursuant to the authority of Sponsor, the right to print, publish, broadcast and use—worldwide in any media now known or hereafter developed, including, but not limited to, the World Wide Web—at any time(s), that winner name, portrait, picture, voice, likeness (as is or as may be edited, altered, or cropped), information, and biographical information as news or information and for advertising, trade, and promotional purposes without additional compensation or review. Persons in any of the following categories are **not** eligible to participate or win a prize: (a) persons who, since January 1, 2019 were or are employees of Polaris Industries, Inc. or Innovative Processing, Inc.; their parent companies, affiliates, subsidiaries, or dealers; or the service agencies of any of the above organizations; (b) individuals engaged in the development of, the production or distribution of materials for, or the implementation of this sweepstakes; or (c) employees of, persons in the immediate family of, or persons living in the same household as any person in any of the preceding categories. For the purpose of this sweepstakes, "immediate family members" are defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children, and grandchildren.

RELEASE OF LIABILITY AND AGREEMENT TO HOLD HARMLESS: All entrants, and the Prize winner agree to release and hold harmless Sponsor and Innovative Processing, Inc.; their parent and subsidiary companies, affiliates, subsidiaries, officers, directors, agents, and employees; and all others associated with the development and execution of this sweepstakes (and agree to confirm this release and agreement to hold harmless in writing(s)) from any and all alleged and/or actual actions, demands, losses, settlements (whether or not litigation is commenced), claims, damages, liability, and costs whatsoever (including attorney fees), existing now or in the future, with respect to or in any way arising from this sweepstakes or participation in any sweepstakes-related activity, redeeming sweepstakes prizes, and/or delivery/mis-delivery, acceptance, possession, use, or misuse of a prize including, but not limited to, liability for personal injury, bodily injury (including wrongful death or disability), damage to property, and damage or loss of any other kind.

Without limitation, the Sponsor, its advertising and promotion agencies, the sweepstakes judges, will not be liable for any failure of the Web site during the sweepstakes; for any technical malfunction or other problems relating to the telephone network or lines, computer online systems, servers, access providers, computer equipment, or software; for the failure of any entry to be received by the Sponsor, its advertising and promotion agencies, or the sweepstakes judges for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any Web site or any combination of the above. Further, the Sponsor, its advertising or promotion agencies, the sweepstakes judges, will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the sweepstakes.

Only the stated number of prizes set forth in these Complete Official Rules will be awarded. If, for any reason, the sweepstakes is not capable of running as planned due to, but without limitation, tampering, unauthorized intervention, fraud, human or other error, technical failures, or any other causes beyond the control of Sponsor that, in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the sweepstakes and to draw winner from all eligible entries received, pursuant to Rule #3, as of the date of termination. Any attempt to deliberately damage any Web site or to undermine the legitimate operation of this sweepstakes is a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

DISPUTES: This Promotion is subject solely to the applicable federal, state and local laws of the United States; provided, however, that, except where prohibited, entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal or state courts located in Minnesota (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, and any and all rights to have damages multiplied or otherwise increased, other than for actual out-of-pocket expenses. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Minnesota without giving effect to any choice of law or conflict of law rules (whether of the State of Minnesota or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Minnesota.

USE OF DATA: By entering this sweepstakes, each entrant expressly consents to the storing, sharing, and use of the personal information submitted with his/her entry by Sponsor and its agents and/or representatives, and may be used for advertising, trade, and marketing purposes both by Sponsor and authorized third parties. All entry information submitted to Sponsor as part of this Promotion will be treated in accordance with Sponsor's privacy policy, available at: <http://www.polaris.com/en-us/company/privacy.aspx>. You agree that Sponsor or its authorized third parties may send you information about Sponsor or Sponsor's products unless you opt-out of receiving any of these materials. Sponsor will provide you with an opportunity to opt-out of receiving this information at any time after you first receive such information from Sponsor.

OFFICIAL RULES: These Official Rules will be posted at <http://www.polaris.com/bloodlines>

WINNERS LIST: For the name of the prize winner, send a self-addressed, sufficiently stamped envelope to 2019 Polaris RZR Bloodlines Sweepstakes Winners List, PO Box 240, Clear Lake, MN 55319. Requests must be received by May 31, 2019. Limit one request per person or per household.

SWEEPSTAKES SPONSOR: Polaris Industries Inc., 2100 Highway 55, Medina, MN 55340.
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