

**POLARIS® 10 DAYS OF GIVING SWEEPSTAKES
COMPLETE OFFICIAL RULES**

1. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. INTERNET ACCESS REQUIRED. Open only to legal residents of Alaska, California, Colorado, Connecticut, Idaho, Illinois, Indiana, Iowa, Maine, Maryland, Massachusetts, Michigan, Minnesota, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Dakota, Ohio, Oregon, Pennsylvania, Rhode Island, South Dakota, Utah, Vermont, Washington, Wisconsin, Wyoming and Canada (including Quebec) who, at the time of entry are 18 years of age or older and who have reached the age of majority in their place of residence. The start date is 12:01 am Central Time December 1, 2017 and the end date is 11:59 pm Central Time December 29, 2017. Void where prohibited or restricted by law. Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

2. HOW TO ENTER: To enter you must visit an authorized Polaris® dealership to receive a code. Then go online to www.polaris.com/10days to enter using the code. Each code can only be used one time. Entrants must follow the entry instructions and complete the information requested of them on the on-line entry form page. (full name; complete address, phone number, including area code; e-mail address and the Unique Code). Limit of one entry per person/email address. You may enter the sweepstakes under one name/email address only. All entries must be received by 11:59 pm Central Time on December 29, 2017. Multiple entries per person are prohibited and will void all entries by that entrant. Once submitted, entries become the property of Polaris Industries Inc. (the "Sponsor") and will not be returned.

3. PRIZES: 350 (three hundred and fifty) prizes will be given away.

PRIZE DRAWING DATES:

<u>Date:</u>	<u>Quantity:</u>	<u>Prize:</u>
12/18/17	100 (one hundred)	\$100 Bank Gift Card (ARV US \$100 Canada \$130)
12/19/17	75 (seventy five)	OGIO® All Elements Backpack (ARV US \$ 129.99; Canada \$169.99)
12/20/17	50 (fifty)	Polaris Accessory Bag (ARV up to US \$269.99; Canada \$349.99)
12/21/17	40 (forty)	OGIO® 9800 Rolling Luggage Bag (ARV US \$269.99; Canada \$349.99)
12/22/17	30 (thirty)	509 Polaris Carbon Fiber Helmet (Matte) (ARV US \$399.95; Canada \$519.99)
12/26/17	20 (twenty)	Polaris Men's Pro Jacket (Gray/Blue) (ARV US \$349.99; Canada \$454.99)
12/27/17	15 (fifteen)	KLIM® Stealth Jacket (Black) (ARV up to US \$479.99; Canada \$639.96)
12/28/17	12 (twelve)	ArcticFX® Wrap (given as a gift card) (ARV US \$600; Canada \$770)
12/29/17	4 (four)	SnowCheck Timbersled® Kit (ARV up to US \$6,500; Canada \$9,099)
12/30/17	4 (four)	SnowCheck Polaris® Snowmobile (ARV up to US \$15,000; Canada \$15,999)

Total ARV for this sweepstakes is approximately (\$US \$163,446.50 - \$Canada \$201,179.25)

4. DRAWING: There will be 10 Days of drawings. Potential winners will be selected in random drawings, from all eligible entries received up to the day of a particular drawing and will be notified by phone and/or e-mail. Award of prizes and confirmation of winners is contingent upon potential winner's qualification and compliance with these Complete Official Rules. Sponsor reserves the right, in its sole discretion, to disqualify and randomly select an alternative potential Prize winner if: (a) a winner is unreachable within 5 days; (b) a prize notification is returned as undeliverable or is not responded to; (c) a winner fails to provide Sponsor with satisfactory proof of age, identity, residency or eligibility; (d) winner declines acceptance of the prize; (e) if in Sponsor's determination, a winner has not complied with these Complete Official Rules or (f) if winner is from Canada and does not answer the required skill question correctly and within the time allotted. Potential Prize winner(s) will be required to sign and return an Affidavit of Eligibility, Publicity Release and Liability Waiver, a IRS Form W9 and any other paperwork required within five (5) days of receipt of the affidavit or an alternate winner will be drawn. The random drawings will be conducted by Innovative Processing, Inc., an independent agency whose decisions are final and binding in all matters pertaining to this drawing. Drawings will take place at 20012 21st Ave E, Clearwater, MN at 2:00 pm central time on the day noted in the drawing schedule. Entrants agree to be bound by these Complete Official Rules and the decisions of the Sponsor. The odds of winning the prize depend on the number of eligible entries received at an individual event.

SnowCheck Timbersled® Kit and SnowCheck Polaris® Snowmobile Prizes will be delivered in the fall of 2018. Vehicle Prize will come with a standard factory warranty. Warranty start date will start the day the winner picks up the snowmobile at the Polaris dealership. Winners are responsible for any applicable sales tax, registration fees, and licensing fees. SPONSOR MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, AS TO THE QUALITY OF CONDITION OF THE VEHICLE AND EXPRESSLY DISCLAIMS ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

5. GENERAL CONDITIONS: Winners will take delivery of the SnowCheck Timbersled® Kit or the SnowCheck Polaris® Snowmobile Prize at a Polaris dealer as designated by Sponsor within thirty (30) days of notification that Prize is available. Winner must have or obtain and provide proof of liability insurance prior to the time of delivery of the Prize. In the event of noncompliance, if a potential Prize winner cannot be reached at the phone number or e-mail address on his/her entry, or if the prize or prize notification is returned as unclaimed or undeliverable for whatever reason beyond the control of Sponsor, the Prize will be forfeited and an alternate winner will be selected. Prize is non-transferable and no substitution or cash equivalent is allowed except in Sponsor's sole discretion. Sponsor reserves the right to substitute prize of the same approximate retail value. Prize consists only of items specifically listed as part of the prize. Prize pictured in any promotional materials connected with this sweepstakes is for illustrative purposes only. Actual prizes may vary in appearance from the prize pictured. Sponsor will issue an IRS Form 1099-MISC to all United States winners. Approximate retail value is as of the time the rules were printed, and the value of the prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded.

6. PUBLICITY: By accepting the Prize, where permitted by law, each winner grants to Sponsor, and those acting pursuant to the authority of Sponsor, the right to print, publish, broadcast and use—worldwide in any media now known or hereafter developed, including, but not limited to, the World Wide Web—at any time(s), that winner name, portrait, picture, voice, likeness (as is or as may be edited, altered, or cropped), information, and biographical information as news or information and for advertising, trade, and promotional purposes without additional compensation or review. Persons in any of the following categories are **not** eligible to participate or win a prize: (a) persons who, since December 1, 2017, were or are employees of Polaris Industries, Inc. or Innovative Processing, Inc.; their parent companies, affiliates, subsidiaries, or dealers; or the service agencies of any of the above organizations; (b) individuals engaged in the development of, the production or distribution of materials for, or the implementation of this sweepstakes; or (c) employees of, persons in the immediate family of, or persons living in the same household as any person in any of the preceding categories. For the purpose of this sweepstakes, "immediate family members" are defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children, and grandchildren.

7. RELEASE OF LIABILITY AND AGREEMENT TO HOLD HARMLESS: All entrants, and the Prize winners agree to release and hold harmless Sponsor and Innovative Processing, Inc.; their parent and subsidiary companies, affiliates, subsidiaries, officers, directors, agents, and employees; and all others associated with the development and execution of this sweepstakes (and agree to confirm this release and agreement to hold harmless in writing(s)) from any and all alleged and/or actual actions, demands, losses, settlements (whether or not litigation is commenced), claims, damages, liability, and costs whatsoever (including attorney fees), existing now or in the future, with respect to or in any way arising from this sweepstakes or participation in any sweepstakes-related activity, redeeming sweepstakes prizes, and/or delivery/miss-delivery, acceptance, possession, use, or misuse of a prize including, but not limited to, liability for personal injury, bodily injury (including wrongful death or disability), damage to property, and damage or loss of any other kind.

Only the stated number of prizes set forth in these Complete Official Rules will be awarded. If, for any reason, the sweepstakes is not capable of running as planned due to, but without limitation, tampering, unauthorized intervention, fraud, human or other error, technical failures, or any other causes beyond the control of Sponsor that, in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the sweepstakes and to draw winners from all eligible entries received, as of the date of termination. Any attempt to undermine the legitimate operation of this

sweepstakes is a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

8. DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF MINNESOTA WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this sweepstakes, each participant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this sweepstakes shall be resolved individually, without resort to any form of class action, exclusively before a court located in Minnesota, having jurisdiction over the parties and the subject matter. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this sweepstakes), and participant further waives all rights to have damages multiplied or increased.

9. USE OF DATA: By entering this sweepstakes, each entrant expressly consents to the storing, sharing, and use of the personal information submitted with his/her entry by Sponsor and its agents and/or representatives, only for the purpose of administering the sweepstakes and in accordance with Sponsor's Privacy Policy, unless entrant otherwise agrees. All entry and other information submitted may be used for advertising, trade, and marketing purposes both by Sponsor and authorized third parties in accordance with Sponsor's privacy policy, available at <http://www.polarisindustries.com/en-US/OurCompany/Privacy/Pages/Privacy.aspx>

10. QUEBEC RESIDENTS: For residents of Quebec, any litigation concerning the conduct or administration of this publicity contest may be submitted to the Regie des alcools, des courses et des jeux for a ruling. Any litigation concerning the awarding of a prize may be submitted to the Regie only for the purpose of helping the parties reach a settlement

11. WINNERS LIST: For the names of the Prize winners, send a self-addressed, sufficiently stamped envelope to Polaris® 10 Days of Giving Winners List, PO Box 240, Clear Lake, MN 55319. Requests must be received by January 31, 2018. Limit one request per person or household.

12. SWEEPSTAKES SPONSOR. Polaris Industries Inc., 2100 Highway 55, Medina, MN 55340.
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OGIO®, KLIM® and ArcticFX® are not sponsors of the sweepstakes and therefore do not have any liability regarding the administration of this sweepstakes.