

**POLARIS® GET OUT AND RIDE SWEEPSTAKES
COMPLETE OFFICIAL RULES**

1. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. INTERNET ACCESS REQUIRED. Open in the **50 United States, District of Columbia and Canada (including Quebec)** who, at the time of entry are 18 years of age or older and who have reached the age of majority in their place of residence. The start date is 12:01 am Central Time January 6, 2018 and the end date is 11:59 pm Central Time January 31, 2018. Void where prohibited or restricted by law. Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

2. HOW TO ENTER: To enter you must visit an authorized Polaris® dealership to receive a code. Then go online to www.polaris.com/ride to enter using the code. Each code can only be used one time. Entrants must follow the entry instructions and complete the information requested of them on the on-line entry form page. (full name; complete address, phone number, including area code; e-mail address and the Unique Code). Limit of one entry per person/email address. You may enter the sweepstakes under one name/email address only. All entries must be received by 11:59 pm Central Time on January 31, 2018. Multiple entries per person are prohibited and will void all entries by that entrant. Once submitted, entries become the property of Polaris Industries Inc. (the "Sponsor") and will not be returned.

3. PRIZE: ONE (1) GRAND PRIZE: MY19 Polaris® Snowmobile ARV (US up to \$15,000) (Canada up to \$16,500). Total approximate ARV of this sweepstakes is (US \$15,000) (Canada \$16,500). The Grand Prize will come with a standard factory warranty. SPONSOR MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, AS TO THE QUALITY OF CONDITION OF THE VEHICLE AND EXPRESSLY DISCLAIMS ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

THIS PRIZE WILL BE DELIVERD TO THE CONFIRMED WINNER IN THE FALL OF 2018.

Total ARV for this sweepstakes is approximately (\$US \$15,000 - \$Canada \$16,500)

4. DRAWING: 1 (one) Grand Prize a MY19 Polaris® Snowmobile with an estimated retail value of (US \$15,000) (Canada \$16,500). Potential winner will be selected from all eligible entries received on or about February 5, 2018. Award of prize and confirmation of winner is contingent upon potential winner's qualification and compliance with these Complete Official Rules. Sponsor reserves the right, in its sole discretion, to disqualify and randomly select an alternative potential Grand Prize winner if: (a) a winner is unreachable; (b) a winner fails to provide Sponsor with satisfactory proof of age, identity, residency or eligibility; (c) winner declines acceptance of the prize; (d) if in Sponsor's determination, a winner has not complied with these Complete Official Rules. Drawing will take place on or about February 5, 2018. Potential Grand Prize winner will be required to sign and return an Affidavit of Eligibility and IRS Form W9 within five (5) days of notification. If affidavit is not returned within that time frame an alternate winner will be drawn. The random drawing will be conducted by Innovative Processing, Inc. an independent judging agency whose decisions are final and binding in all matters pertaining to this drawing. Entrants agree to be bound by these Complete Official Rules and the decisions of the Sponsor. The odds of winning the prize depend on the number of eligible entries received.

5. GENERAL CONDITIONS: Grand Prize winner may take delivery of the Vehicle Prize at a Polaris dealer as designated by Sponsor within thirty (30) days of notification that Vehicle Prize is available. Winner must have or obtain and provide proof of liability insurance prior to the time of delivery of the Vehicle Prize. In the event of noncompliance, the Grand Prize will be forfeited and an alternate winner will not be selected. Limit of one (1) prize per person or per household address.

Prize is non-transferable and no substitution or cash equivalent is allowed except in Sponsor's sole discretion. Sponsor reserves the right to substitute prize of the same approximate retail value. Prize consists only of items specifically listed as part of the prize. Sponsor will issue an IRS Form 1099-MISC to winner. Approximate retail value is as of the time the rules were printed, and the value of the prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded.

6. PUBLICITY: By accepting the Prize, where permitted by law, each winner grants to Sponsor, and those acting pursuant to the authority of Sponsor, the right to print, publish, broadcast and use—worldwide in any media now known or hereafter developed, including, but not limited to, the World Wide Web—at any time(s), that winner name, portrait, picture, voice, likeness (as is or as may be edited, altered, or cropped), information, and biographical information as news or information and for advertising, trade, and promotional purposes without additional compensation or review. Persons in any of the following categories are **not** eligible to participate or win a prize: (a) persons who, since January 1, 2018, were or are employees of Polaris Industries, Inc. or Innovative Processing, Inc.; their parent companies, affiliates, subsidiaries, or dealers; or the service agencies of any of the above organizations; (b) individuals engaged in the development of, the production or distribution of materials for, or the implementation of this sweepstakes; or (c) employees of, persons in the immediate family of, or persons living in the same household as any person in any of the preceding categories. For the purpose of this sweepstakes, “immediate family members” are defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children, and grandchildren.

7. RELEASE OF LIABILITY AND AGREEMENT TO HOLD HARMLESS: All entrants, and the Prize winners agree to release and hold harmless Sponsor and Innovative Processing, Inc.; their parent and subsidiary companies, affiliates, subsidiaries, officers, directors, agents, and employees; and all others associated with the development and execution of this sweepstakes (and agree to confirm this release and agreement to hold harmless in writing(s)) from any and all alleged and/or actual actions, demands, losses, settlements (whether or not litigation is commenced), claims, damages, liability, and costs whatsoever (including attorney fees), existing now or in the future, with respect to or in any way arising from this sweepstakes or participation in any sweepstakes-related activity, redeeming sweepstakes prizes, and/or delivery/miss-delivery, acceptance, possession, use, or misuse of a prize including, but not limited to, liability for personal injury, bodily injury (including wrongful death or disability), damage to property, and damage or loss of any other kind.

Only the stated number of prizes set forth in these Complete Official Rules will be awarded. If, for any reason, the sweepstakes is not capable of running as planned due to, but without limitation, tampering, unauthorized intervention, fraud, human or other error, technical failures, or any other causes beyond the control of Sponsor that, in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the sweepstakes and to draw winners from all eligible entries received, as of the date of termination. Any attempt to undermine the legitimate operation of this sweepstakes is a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

8. DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF MINNESOTA WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this sweepstakes, each participant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this sweepstakes shall be resolved individually, without resort to any form of class action, exclusively before a court located in Minnesota, having jurisdiction over the parties and the subject matter. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys’ fees, other than participant’s actual out-of-pocket expenses (i.e., costs associated with entering this sweepstakes), and participant further waives all rights to have damages multiplied or increased.

9. USE OF DATA: By entering this sweepstakes, each entrant expressly consents to the storing, sharing, and use of the personal information submitted with his/her entry by Sponsor and its agents and/or representatives, only for the purpose of administering the sweepstakes and in accordance with Sponsor’s Privacy Policy, unless entrant otherwise agrees. All entry and other information submitted may be used for advertising, trade, and marketing purposes both by Sponsor and authorized third parties in accordance with Sponsor’s privacy policy, available at <http://www.polarisindustries.com/en-US/OurCompany/Privacy/Pages/Privacy.aspx>

10. QUEBEC RESIDENTS: For residents of Quebec, any litigation concerning the conduct or administration of this publicity contest may be submitted to the Regie des alcools, des courses et des jeux for a ruling. Any litigation concerning the awarding of a prize may be submitted to the Regie only for the purpose of helping the parties reach a settlement

11. WINNERS LIST: For the names of the Prize winners, send a self-addressed, sufficiently stamped envelope to Polaris® Get Out and Ride Sweepstakes Winners List, PO Box 240, Clear Lake, MN 55319. Requests must be received by March 31, 2018. Limit one request per person or household.

12. SWEEPSTAKES SPONSOR. Polaris Industries Inc., 2100 Highway 55, Medina, MN 55340.
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